ABSTRAK

Dhea Annisa Putri Harahap, NIM 7191142005. Pengaruh Model STAD Berbantu Media *Kahoot* Terhadap Hasil Belajar Siswa Kelas X Akuntansi di SMKS Muhammadiyah 04 Medan. Skripsi, Jurusan Akuntansi, Program Studi Pendidikan Akuntansi, Fakultas Ekonomi, Universitas Negeri Medan 2023.

Permasalahan dalam penelitian ini adalah rendahnya hasil belajar siswa kelas X Akuntansi di SMKS Muhammadiyah 04 Medan. Penelitian ini bertujuan untuk mengetahui hasil belajar dengan menggunakan model pembelajaran *Student Teams Achievement Division* (STAD) berbantu media *kahoot* berpengaruh tinggi dibandingkan dengan hasil belajar menggunakan model pembelajaran konvensional pada siswa kelas X Akuntansi di SMKS Muhammadiyah 04 Medan.

Penelitian ini dilaksanakan di SMKS Muhammadiyah 04 Medan. Jenis penelitian merupakan penelitian quasi eksperimen dengan desain *pretest-posttest non equivalent control group design*. Populasi dalam penelitian yakni seluruh siswa kelas X Akuntansi yang terdiri dari 3 kelas. Teknik pengambilan sampel yang digunakan adalah *purposive sampling* yaitu sampel diambil atas dasar pertimbangan tertentu. Sampel dalam penelitian ini adalah siswa kelas X AKL 1 sebagai kelas kontrol dengan jumlah 39 orang dan siswa kelas X AKL 2 sebagai kelas eksperimen dengan jumlah 36 orang. Variabel penelitian terdiri dari variabel bebas yaitu model STAD berbantu media *kahoot* sedangkan variabel terikat yaitu hasil belajar kognitif siswa. Pengumpulan data dilakukan melalui pemberian *pretest* dan *postest*. Data dianalisis dengan statistik deskriptif dan statistik inferensial dengan bantuan *SPSS* versi 22.

Dari hasil analisis data, nilai rata-rata hasil *pre-test* pada kelas eksperimen adalah 37,64 dan kelas kontrol 39,10. Nilai rata-rata *post-test* kelas eksperimen adalah 79,86 dan kelas kontrol adalah 68,72. Hasil analisis data penelitian adalah berdistribusi normal dan homogen dalam penelitian ini, maka syarat untuk melakukan uji hipotesis melalui *Independen Sample T-Test* terpenuhi. Pada uji hipotesis melalui *Independen Sample T-Test*, didapatkan hasil bahwa nilai *sig.(2-tailed)* sebesar $0.000 < 0.05$. Dengan demikian dapat disimpulkan bahwa ada perbedaan hasil belajar akuntansi siswa antara kelas eksperimen (STAD berbantu media *kahoot*) dengan kelas kontrol (konvensional). Karena ada perbedaan maka dapat dikatakan bahwa ada pengaruh penggunaan model pembelajaran STAD berbantu media *kahoot* terhadap hasil belajar akuntansi siswa kelas X AKL pada materi jurnal penyesuaian di SMKS Muhammadiyah 04 Medan.

Kata Kunci : Model Pembelajaran STAD, Media *Kahoot*, Hasil Belajar Akuntansi.

ABSTRACT

Dhea Annisa Putri Harahap, NIM 7191142005. The Effect of the STAD Model Aided by Kahoot Media on Learning Outcomes for Class X Accounting Students at SMKS Muhammadiyah 04 Medan. Thesis, Department of Accounting, Accounting Education Study Program, Faculty of Economics, Medan State University 2023.

The problem in this study is the low learning outcomes of class X Accounting students at SMKS Muhammadiyah 04 Medan. This study aims to determine learning outcomes using the Student Teams Achievement Division (STAD) learning model assisted by kahoot media which has a high effect compared to learning outcomes using conventional learning models in class X Accounting students at SMKS Muhammadiyah 04 Medan.

This research was conducted at SMKS Muhammadiyah 04 Medan. This type of research is a quasi-experimental study with a pretest-posttest non equivalent control group design. The population in the study were all students of class X Accounting consisting of 3 classes. The sampling technique used is purposive sampling, namely the sample is taken on the basis of certain considerations. The sample in this study were students of class X AKL 1 as a control class with a total of 39 people and students in class X AKL 2 as an experimental class with a total of 36 people. The research variables consist of the independent variables, namely the STAD model assisted by kahoot media, while the dependent variable is the students' cognitive learning outcomes. Data collection was carried out through pretest and posttest. Data were analyzed with descriptive statistics and inferential statistics with the help of SPSS version 22.

From the results of data analysis, the average value of the pre-test results in the experimental class was 37.64 and 39.10 in the control class. the average post-test score of the experimental class was 79.86 and that of the control class was 68.72. The results of research data analysis are normally distributed and homogeneous in this study, so the conditions for conducting hypothesis testing through the Independent Sample T-Test are fulfilled. In testing the hypothesis through the Independent Sample T-Test, it was found that the sig.(2-tailed) value was 0.000 <0.05. Thus it can be concluded that there are differences in student accounting learning outcomes between the experimental class (STAD assisted by kahoot media) and the control class (conventional). Because there is a difference, it can be said that there is an effect of using the STAD learning model assisted by kahoot media on the accounting learning outcomes of class X AKL students on adjustment journal material at SMKS Muhammadiyah 04 Medan.

Keywords: STAD Learning Model, Kahoot Media, Accounting Learning Outcomes.