

## ABSTRAK

**Mhd. Ichsan Ardhian, NIM 2193111005, "Pengembangan Materi Ajar Teks Fabel Berbentuk *Leaflet* Berbantuan Canva Kelas VII SMP" Program Studi Pendidikan Bahasa dan Sastra Indonesia/S-1, Jurusan Bahasa dan Sastra Indonesia, Fakultas Bahasa dan Seni, Universitas Negeri Medan.**

Penelitian ini bertujuan untuk mengembangkan materi ajar teks fabel berbentuk *leaflet* berbantuan canva kelas VII SMP. Materi ajar ini diharapkan mampu membantu siswa dalam melaksanakan proses belajar mengajar di kelas. Penelitian ini merupakan penelitian pengembangan (RnD) yang menggunakan prosedur penelitian Borg and Gall. Produk yang dikembangkan dari penelitian ini adalah materi ajar teks fabel berbentuk *leaflet* berbantuan canva kelas VII SMP. Subjek penelitian pengembangan ini diantaranya validator ahli materi, validator ahli media, guru mata pelajaran, dan siswa kelas VII Terpadu 1 SMP Muhammadiyah 1 Medan. Teknik pengumpulan data yang dilakukan diantaranya wawancara dengan guru mata pelajaran dan angket yang akan digunakan untuk mengetahui kebutuhan siswa dan validasi kelayakan terhadap produk yang dikembangkan. Instrumen penelitian yang digunakan yaitu lembar angket kebutuhan siswa, validasi ahli materi, ahli media dan guru mata pelajaran. Hasil penelitian ini menunjukkan jika produk yang dikembangkan dari penelitian ini yaitu materi ajar teks fabel berbentuk *leaflet* berbantuan canva kelas VII SMP sudah dalam kualifikasi sangat baik/sangat layak dengan nilai dari validator ahli materi sebesar 91,1%, validator ahli media sebesar 74,2% dan guru mata pelajaran sebesar 93,3% dan didapatkan rata-rata nilai sebesar 86,2% sehingga dapat disimpulkan produk pada penelitian ini sangat layak untuk digunakan oleh siswa dalam pembelajaran.

**Kata Kunci:** Pengembangan, Materi ajar, Teks fabel, *Leaflet*



## ABSTRACT

**Mhd. Ichsan Ardhian, NIM 2193111005, "Development of Fable Text Teaching Materials in the Form of Leaflets Assisted by Canva Grade VII Middle School" Indonesian Language and Literature Education Study Program/S-1, Department of Indonesian Language and Literature, Faculty of Languages and Arts, State University of Medan.**

This study aims to develop fable text teaching materials in the form of leaflets assisted by canva for class VII SMP. This teaching material is expected to be able to assist students in carrying out the teaching and learning process in class. This research is a developmental research (RnD) using the Borg and Gall research procedure. The product developed from this research is fable text teaching material in the form of leaflets assisted by canva for class VII SMP. The subjects of this development research included material expert validators, media expert validators, subject teachers, and students of class VII Integrated 1 SMP Muhammadiyah 1 Medan. Data collection techniques carried out included interviews with subject teachers and questionnaires that would be used to determine student needs and validate the feasibility of the product being developed. The research instruments used were student needs questionnaire sheets, validation of material experts, media experts and subject teachers. The results of this study indicate that the product developed from this research, namely fable text teaching material in the form of canva-assisted leaflets for class VII junior high school, is in very good/very proper qualification with a score of 91.1% for the material expert validator, 74.2% for the media expert validator % and subject teachers by 93.3% and obtained an average score of 86.2% so that it can be concluded that the product in this study is very feasible to be used by students in learning.

**Keywords: Development, Teaching materials, Fable texts, *Leaflets***

