

## ABSTRAK

**Dara Kartika, NIM 4193311008 (2023). Pengembangan Media Pembelajaran Video Animasi Berbasis Pendekatan Pembelajaran Kontekstual (CTL) Untuk Meningkatkan Minat Belajar Siswa SMP Negeri Perisai.**

Penelitian ini bertujuan untuk mengetahui bagaimana kevalidan, kepraktisan dan keefektifan media pembelajaran video animasi yang dikembangkan dengan berbasis pendekatan pembelajaran kontekstual terhadap peningkatan minat belajar siswa SMP Negeri Perisai. Jenis penelitian pengembangan ini mengacu pada model ADDIE. Penelitian dilakukan di SMP Negeri Perisai dengan subjek yaitu siswa siswa kelas VIII-A sebanyak 26 orang. Teknik analisis data yang digunakan adalah analisis statistik deskriptif. Sebelum media pembelajaran yang dikembangkan diuji coba diberikan pretest dan angket minat belajar awal siswa dan setelah media pembelajaran diuji coba diberikan posttest dan angket minat akhir siswa. Hasil penelitian menunjukkan bahwa media pembelajaran video animasi yang dikembangkan dengan berbasis pendekatan pembelajaran kontekstual terhadap peningkatan minat belajar siswa SMP Negeri Perisai dinyatakan valid dengan kriteria “Sangat Layak” dengan persentase sebesar 77,17%. Media pembelajaran video animasi yang dikembangkan dengan berbasis pendekatan pembelajaran kontekstual terhadap peningkatan minat belajar siswa SMP Negeri Perisai dinyatakan “Sangat Praktis” dengan persentase sebesar 87,02%. Media pembelajaran video animasi yang dikembangkan dengan berbasis pendekatan pembelajaran kontekstual terhadap peningkatan minat belajar siswa SMP Negeri Perisai dinyatakan “Efektif” dengan persentase sebesar 60%. Dengan demikian dapat disimpulkan bahwa pengembangan media pembelajaran video animasi berbasis pendekatan pembelajaran kontekstual dapat meningkatkan minat belajar siswa SMP Negeri Perisai.

**Kata kunci:** *Video Animasi, Pendekatan Kontekstual, Minat Belajar*

## ABSTRACT

**Dara Kartika, NIM 4193311008 (2023). Development of Animated Video Learning Media Based on Contextual Learning Approach (CTL) to Increase Learning Interest of SMP Negeri Perisai.**

This study aims to determine how the validity, practicality and effectiveness of animated video learning media developed based on a contextual learning approach towards increasing the learning interest of Perisai State Junior High School students. This type of development research refers to the ADDIE model. The research was conducted at SMP Negeri Perisai with the subject, namely students of class VIII-A as many as 26 people. The data analysis technique used was descriptive statistical analysis. Before the developed learning media was tested, a pretest and a questionnaire of students' initial learning interest were given and after the learning media was tested, a posttest and a questionnaire of students' final interest were given. The results showed that the animated video learning media developed based on a contextual learning approach to increase student interest in learning at SMP Negeri Perisai was declared valid with the criteria "Very Feasible" with a percentage of 77.17%. The animated video learning media developed based on a contextual learning approach to increase student interest in learning at SMP Negeri Perisai was declared "Very Practical" with a percentage of 87.02%. The animated video learning media developed based on a contextual learning approach to increase the interest in learning of students of SMP Negeri Perisai was declared "Effective" with a percentage of 60%. Thus it can be concluded that the development of animated video learning media.

**Keywords:** *Video Animation, Contextual Learning, Interest in Learning*

