

ABSTRAK

Novia Arin Anggita. 5163343013. Pengembangan Media Video Tutorial Pembuatan Pola Kebaya Modifikasi Siswa Kelas XI Jurusan Tata Busana di SMK Negeri 1 Beringin Tahun Ajaran 2022/2023. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk 1) Mengetahui pengembangan media video tutorial pada materi Pembuatan Pola Kebaya Modifikasi di Kelas XI Jurusan Tata Busana di SMK Negeri 1 Beringin 2) Mengetahui kelayakan Media Pembelajaran Video Tutorial pada materi Pembuatan Pola Kebaya Modifikasi di Kelas XI Jurusan Tata Busana di SMK Negeri 1 Beringin.

Penelitian ini dilakukan di sekolah SMK Negeri 1 Beringin. Model pengembangan yang digunakan dalam penelitian pengembangan ini adalah model ADDIE (Analysis, Design, Development, Implementation, and Evaluation). Teknik pengumpulan data yang digunakan pada penelitian adalah observasi, wawancara, dan angket. Teknik analisis data menggunakan statistik diskriptif kuantitatif. Hasil penelitian adalah: (1) produk berupa media video pembelajaran materi pembuatan pola kebaya modifikasi untuk siswa kelas XI SMK Tata Busana yang dikembangkan melalui metode penelitian ADDIE; (2) Hasil validasi materi dan validasi media berdasarkan penilaian dinyatakan valid (3) media pembelajaran video tutorial pada materi pembuatan pola kebaya modifikasi menurut ahli materi termasuk kategori Layak (Baik) dengan rata-rata skor penilaian 62% dan menurut ahli media termasuk kategori Sangat Baik dengan rata-rata skor penilaian 86,5%. Berdasarkan halini, maka media video pembelajaran dinyatakan layak digunakan dalam pembelajaran.

Kata Kunci: Video pembelajaran, Pola Kebaya Modifikasi, SMK Negeri 1 Beringin

ABSTRACT

Novia Arin Anggita. 5163343013. Development of Tutorial Video Media for Making Modified Kebaya Patterns for Class XI Students of the Fashion Design Department at SMK Negeri 1 Beringin Academic Year 2022/2023. Thesis. Faculty of Engineering, Medan State University. 2022.

Education is very important in human life and is not limited to age, through education humans can develop their potential and gain knowledge. The era of globalization demands quality human resources who are creative, tough and capable of mastering science and technology. This research was conducted at SMK Negeri 1 Beringin. The development model used in this development research is the ADDIE model (Analysis, Design, Development, Implementation, and Evaluation). Data collection techniques used in research are observation, interviews, and questionnaires. Data analysis techniques using quantitative descriptive statistics. The results of the research were: (1) the product in the form of learning video media material for making modified kebaya patterns for class XI students of Fashion Design Vocational Schools which was developed through the ADDIE research method; (2) The results of material validation and media validation based on the assessment are declared valid (3) video tutorial learning media on the material for making modified kebaya patterns according to material experts is in the Decent (Good) category with an average rating score of 62% and according to media experts it is in the Very category Good with an average assessment score of 86.5%. Based on this, the instructional video media is declared suitable for use in learning.

Keywords: Learning videos, Modified Kebaya Patterns, SMK Negeri 1 Beringin