

ABSTRAK

Lovita Cristine Purba, NIM: 5163342007, “Pengembangan Media Pembelajaran Berbasis Video Tutorial Tentang Makanan Daerah Sumatera Utara Pada Mata Kuliah Makanan Indonesia”. Skripsi Program Studi Pendidikan Tata Boga. Jurusan Pendidikan Kesejahteraan Keluarga. Fakultas Teknik Universitas Negeri Medan, 2023.

Tujuan Pengembangan produk dalam penelitian ini adalah untuk : (1) Mengembangkan media video tutorial makanan daerah Sumatera Utara pada Mata Kuliah makanan Indonesia; (2) Mengetahui kelayakan media video tutorial makanan daerah Sumatera Utara pada Mata Kuliah Makanan Indonesia. Tempat penelitian dilakukan di Prodi Pendidikan Tata Boga Universitas Negeri Medan. Waktu penelitian dilakukan pada bulan April- Juni 2022 pada semester genap Tahun Ajaran 2022/2023. Penelitian ini menggunakan teknik pengembangan Research and Development dengan model pengembangan ADDIE yaitu (1) Analysis; (2) Design; (3) Development; (4) Implementasion ; (5) Evaluation. Subjek penelitian terdiri dari 1 orang ahli materi, 1 orang ahli media. Teknik pengumpulan data menggunakan angket untuk menjaring data kualitas materi, dan data kualitas media. Teknik analisis data secara deskriptif.

Berdasarkan hasil penelitian ini, media video tutorial makanan daerah Sumatera Utara pada Mata Kuliah Makanan Indonesia. Berisikan 14 slide materi dan slide video tutorial disertakan dengan audio dan video tutorial. Media ini dapat disebarluaskan dan di implementasikan pada mata Kuliah Makanan Indonesia. Hasil validasi menurut ahli materi dan ahli media pembelajaran video tutorial termasuk kategori layak dengan nilai rerata 83,10 persen.

ABSTRACT

Lovita Cristine Purba, NIM: 5163342007, "Development of Video Tutorial-Based Learning Media on North Sumatra Regional Food in Indonesian Food Courses". Culinary Education Study Program Thesis. Family Welfare Education Department. Faculty of Engineering, State University of Medan, 2023.

The aim of product development in this research is to: (1) Develop video tutorial media for North Sumatra regional food in the Indonesian food course; (2) Knowing the feasibility of video tutorial media for North Sumatra regional food in the in the Indonesian Food Course. The research location was carried out at the Culinary Education Study Program, Medan State University. The research was conducted in April-June 2022 in the even semester of the 2022/2023 academic year. This research used Research and Development development techniques with the ADDIE development model, namely (1) Analysis; (2) Design; (3) Development; (4) Implementation; (5) Evaluation. The research subjects consisted of 1 material expert, 1 media expert. Data collection techniques use questionnaires to capture material quality data, and media quality data . Descriptive data analysis techniques.

Based on the results of this research, North Sumatra regional food tutorial video media in the Indonesian Food Course. Contains fourteen slides of material and video tutorial slides included with audio and video tutorials. This media can be disseminated and implemented in Indonesian Food courses. The validation results according to material experts and video tutorial learning media experts are in the feasible category with an average value of 83.10 percent.