ABSTRAK

Sri Ramaina Sitepu. NIM: 79342001. Penerapan Model *Student Teams Achievement Division* untuk Meningkatkan Minat dan Hasil Belajar Akuntansi di Kelas XI SMK Negeri 1 Medan. Skripsi Jurusan Akuntansi, Program Studi Pendidikan Akuntansi, Fakultas Ekonomi, Universitas Negeri Medan Tahun 2023.

Dalam penelitian ini permasalahan yang ditemukan ialah rendahnya minat belajar dan hasil belajar akuntansi siswa pada mata pelajaran akuntansi keuangan. Penelitian ini bertujuan untuk mengevaluasi penerapan Model *Student Teams Achievement Divisions* (STAD) dalam upaya meningkatkan minat dan hasil belajar siswa dalam mata pelajaran akuntansi keuangan di kelas XI AKL 3 yang berjumlah 33 orang. Penelitian ini dilaksanakan di SMK Negeri 1 Medan pada semester ganjil tahun ajaran 2023/2024. Yang menjadi objek penelitian ini ialah model *Student Teams Achievement Division* (STAD). Penelitian ini dilakukan dalam 2 (dua) siklus. Teknik pengumpulan datanya menggunakan lembar angket minat belajar dan tes hasil belajar siswa. Teknik analisis data yang digunakan yaitu analisis data kuantitatif dan analisis data kualitatif. Data kuantitatif diolah menggunakan *Microsoft Excel.*

Berdasarkan pelaksanaan penelitian siklus I ditemukan 7 siswa yang memiliki minat tinggi (21,2%), 16 orang siswa dengan minat sedang (48,5%) dan 10 orang siswa dengan minat rendah (30,3%) maka minat belajarnya secara keseluruhan sebesar 48,97%. Kemudian setelah siklus II hasil angket minat belajar menunjukan 28 orang siswa dengan minat tinggi (84,8) dan 5 orang siswa dengan minat sedang (15,2%) dengan minat belajar siswa secara keseluruhan sebesar 63,09%. Sehingga berdasarkan data tersebut diketahui bahwa minat belajar siswa pada siklus II>siklus I dengan peningkatan minat belajar secara keseluruhan sebesar 14,12%. Dari hasil analisis data berdasarkan tes hasil belajar akuntansi diperoleh rata-rata nilai siswa sebesar 71,5 pada siklus I kemudian pada siklus II menjadi 83,9. Ketuntasan klasikal pada siklus I sebesar 69,70% (23 siswa) , sedangkan pada siklus II menjadi 87,88% (29 siswa) yang berarti bahwa hasil perolehan sudah mencapai indikator keberhasilan $\geq$ 85%.

Berdasarkan hasil analisis data tersebut maka dapat disimpulkan bahwa penerapan model *Student Teams Achievement Division* (STAD) dapat meningkatkan minat dan hasil belajar akuntansi siswa kelas XI di SMK Negeri 1 Medan.

Kata Kunci: Minat belajar, hasil belajar akuntansi siswa, STAD

ABSTRACT

Sri Ramaina Sitepu. NIM: 79342001. Implementation of the Student Teams Achievement Division (STAD) Model to Improve the Interest and Learning Outcomes of Accounting Students in Class XI at SMK Negeri 1 Medan. Thesis Department of Accounting, Accounting Education Study Program, Faculty of Economics, Medan State University 2023.

In this research, the issue encountered was the low interest and learning outcomes of students in financial accounting. This study aims to evaluate the implementation of the Student Teams Achievement Division (STAD) Model in an effort to enhance the interest and learning outcomes of students in the subject of financial accounting in class XI Accounting 3, which consisted of 33 students. The research was conducted at SMK Negeri 1 Medan in the odd semester of the academic year 2023/2024. The object of this research is the Student Teams Achievement Division (STAD) model. This research was carried out in 2 (two) cycles. The data collection techniques included learning interest questionnaires and student learning outcome tests. The data analysis techniques used were quantitative data analysis and qualitative data analysis. Quantitative data were processed using Microsoft Excel.

Based on the implementation of the first cycle, it was found that 7 students had high interest (21.2%), 16 students had moderate interest (48.5%), and 10 students had low interest (30.3%), resulting in an overall learning interest of 48.97%. Then, after the second cycle, the learning interest questionnaire results showed that 28 students had high interest (84.8%) and 5 students had moderate interest (15.2%), with an overall student learning interest of 63.09%. Therefore, based on the data, it is known that student learning interest in the second cycle was greater than in the first cycle, with an overall increase of 14.12%.

From the analysis of the accounting learning outcome test data, the average student score was 71,5 in the first cycle, and it increased to 83.9 in the second cycle. The classical completeness in the first cycle was 69.70% (23 students), while in the second cycle, it increased to 87.88% (29 students), which means that the results achieved have met the success indicator of ≥ 85%.

Based on the analysis of the data, it can be concluded that the implementation of the Student Teams Achievement Division (STAD) model can improve the interest and learning outcomes of accounting students in class XI Accounting 3 at SMK Negeri 1 Medan.

Keywords: Learning interest, student learning outcomes in accounting, STAD.