

# CHAPTER I

## INTRODUCTION

### 1.1. Background of the Study

Education facilitates learning, or the acquisition of knowledge, skills, values, morals, beliefs, habits, and personal development. In this globalization era, we use technology, especially in education, living has changed, and it has changed for the better. Technology has revolutionized the field of education. The importance of technology cannot be ignored. It has become easier for teachers to impart knowledge and for students to acquire it, and technology has made the process of teaching and learning all the more enjoyable.

The media that are used in the teaching and learning process can be interactive media to make the process interactive and exciting. Daryanto (2013) said that interactive media is a media that uses a control tool that users can operate. They can choose the following process that they want to create an educational environment to make the learning process happen.

Due to the pandemic of Covid-19, the face-to-face learning process is limited, and some schools are still doing online classes. Many students had difficulty mastering materials from their teachers. Ariani & Haryanto (2010) said that technology in making media in teaching and learning is needed in the modern teaching era to develop active, interactive, and having qualities in the teaching and learning process. Many teachers do not use interactive media in the teaching and learning process. According to Djames (2018), without media,

students will face many difficulties paying attention to the teaching and learning process. Media becomes the tool to make students interested in the teaching and learning process.

Many students feel bored when they listen to explanations from their teacher. The teacher can also use the media to make the teaching and learning process more attractive than before.

In SMPN 34 Medan, teachers implemented face-to-face is limited as the teaching and learning process due the Covid-19 or the pandemic era. English teachers rarely use interactive media in the teaching and learning process due the Covid-19 or a limited face- to-face learning process. The teachers explain the lesson material through an English book and other sources.

There is software that makes the teaching and learning process interactive, iSpring Suite 9. ISpring Suite 9 can be integrated with Microsoft PowerPoint, and this Software can be used online or offline. Microsoft Powerpoint program is already known by many people, especially in education.

Teachers and students use Microsoft Powerpoint to make presentations or share materials for the teaching and learning process.

According to Jurnev (2019), iSpring Suite is Software that has a high quality among the others. This iSpring Suite is from Microsoft that is used in Microsoft PowerPoint. The features that we can use in the iSPring Suite are slides, quizzes, dialogue interaction, screen recording, and video.

iSpring Suite is an easy software to use. According to Ramadhani (2019), iSpring Suite can develop interactive media for teaching and learning with an

easy process without a programming language. It can be converted to the things that we want.

## **1.2. The Problems of the Study**

Based on the background of the study above, the problems of study in this research are stated as follows:

- a. How is iSpring Suite 9 implemented in the teaching and learning process?
- b. Why is iSpring Suite 9 implemented in the teaching and learning process?

## **1.3. The Objectives of the Study**

This research aims to discover the media that are used in the teaching and learning process and the use of iSpring Suite 9 implemented in teaching reading comprehension on Recount Text.

## **1.4. The Scopes of the Study**

There are some kinds of texts that you learn in grade VIII. Interpersonal Text, Transactional Text, Shortfunctional Text, Personal Recount Text, and Longfunctional Text. This study is limited to discover the use of iSpring Suite 9 implemented in teaching Recount Text of reading comprehension and when the teacher implemented this media into the teaching and learning process for Junior High School grade VIII students.

## **1.5. Significances of the Study**

It is expected that this research can be helpful for English teachers, students, and other researchers theoretically and practically.

### **a. Theoretically**

This research is expected to provide information for the readers and as the references for the readers to do future research about iSpring Suite 9 in teaching Recount Text of reading comprehension.

### **b. Practically**

This research is expected to benefit:

#### **1. English Teachers**

This research is expected to contribute to English teachers implementing this iSpring Suite 9 media in their teaching and learning process in the classroom.

#### **2. Students**

This research is expected to provide information or reference for developing the idea for further research about the use of iSpring Suite media that is implemented in the teaching and learning process.

#### **3. Other Researchers**

This research is expected to provide information or references for other researchers. The researcher hopes that the other researchers can evaluate, revise, or modify this study and develop the idea of iSpring Suite media besides being implemented in the teaching and learning process.