

ABSTRAK

Asyfa Nadya Nasution, NIM 7173143003. Pengaruh *Locus Of Control* dan Minat Berwirausaha Terhadap Kesiapan Berwirausaha Mahasiswa Pendidikan Bisnis 2018 di Era Revolusi Industri 4.0. Skripsi. Jurusan Pendidikan Bisnis, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan 2023.

Penelitian ini bertujuan untuk mengetahui : (1) Pengaruh *locus of control* terhadap kesiapan berwirausaha mahasiswa pendidikan bisnis 2018 di era revolusi industri 4.0; (2) Pengaruh minat berwirausaha terhadap kesiapan berwirausaha mahasiswa pendidikan bisnis 2018 di era revolusi 4.0; (3) Pengaruh *locus of control* dan minat berwirausaha terhadap kesiapan berwirausaha mahasiswa pendidikan bisnis 2018 di era revolusi industri 4.0. populasi dan sampel pada penelitian ini sebanyak 53 mahasiswa. Instrumen pengumpulan data adalah kuesioner. Validitas dihitung dengan korelasi *product moment* dan reliabilitas menggunakan *alpha Cronbach*.

Teknik analisis data yang dilakukan dengan menggunakan SPSS versi 21 dengan diperoleh persamaan garis linear $Y = 67.413 + 0,340 X_1 + 0,176 X_2$. Teknik analisis data yang digunakan adalah uji normalitas, uji linearitas, uji multikolinearitas, analisis regresi linear berganda dan uji hipotesis. Hasil penelitian ini sesuai dengan sumber. Kesimpulan dari penelitian ini adalah terdapat pengaruh positif antara variabel *locus of control* dan minat berwirausaha terhadap kesiapan berwirausaha di era revolusi industri 4.0 mahasiswa program studi Pendidikan Bisnis 2018.

Kata Kunci : *Locus of Control*, Minat Berwirausaha, Kesiapan Berwirausaha.

ABSTRACT

Asyfa Nadya Nasution, NIM 7173143003. The Influence of Locus Of Control and Interest in Entrepreneurship on Entrepreneurial Readiness Students of the 2018 Business Education Study Program in the Industrial Revolution Era 4.0. Thesis. Department of Business Education, Business Education Study Program, Faculty of Economics, Medan State University 2023.

This study aims to determine: (1) The effect of locus of control on the entrepreneurial readiness of 2018 business education students in the era of the industrial revolution 4.0; (2) The effect of interest in entrepreneurship on the entrepreneurial readiness of 2018 business education students in the 4.0 revolution era; (3) The influence of locus of control and interest in entrepreneurship on the entrepreneurial readiness of 2018 business education students in the era of the industrial revolution 4.0. the population and sample in this study were 53 students. The data collection instrument is a questionnaire. Validity is calculated by product moment correlation and reliability using Cronbach's alpha.

The data analysis technique was carried out using SPSS version 21 with a linear line equation $Y = 67,413 + 0.340 X1 + 0.176 X2$. The data analysis technique used is the normality test, linearity test, multicollinearity test, multiple linear regression analysis and hypothesis testing. The results of this study are in accordance with the source. The conclusion from this study is that there is a positive influence between locus of control variables and entrepreneurial interest on entrepreneurial readiness in the industrial revolution 4.0 era of 2018 Business Education study program students.

Keywords : Locus of Control, Interest in Entrepreneurship, Entrepreneurial Readiness.