

ABSTRACT

Siahaan, Dame Rosa. Registration Number: 2163121014. Developing English Writing Material of Descriptive Text Based On Scientific Approach For Students of Marketing Study Program At SMKN 1 Medan. A Thesis. English Educational Program. State University of Medan. 2022.

This research goal was to develop English writing material on Descriptive text for grade ten students. This research was conducted by using Research and Development (R&D) design through six steps: gathering the data, need analysis, design media, validating by experts, revising, and the final project. The subjects of the study were Grade X Students of SMK Negeri 1 Medan. The instruments of data collection were obtained by interviewing and distributing questionnaires to 30 respondents to get students' needs. The findings of the interview and questionnaire revealed that students want English learning material that inspires them to comprehend descriptive material while writing. The product was validated by two experts; an English lecturer and an English teacher. The product result was an English writing material that contains topic about historical building and tourist attraction. The result of experts' validation showed that the material was an appropriate material to be used in teaching writing descriptive text by getting an average percentage of 95% categorized as excellent.

Keywords: English Material, Descriptive Text, Research and Development (R&D)

