

ABSTRAK

Sri Ganda Cibro. NIM 8216192012. Pengembangan Produk Literasi Bahasa Berbasis Budaya Lokal Pakpak Sebagai Penunjang Penerapan Model *Problem Based Learning* di SMA Negeri 1 Sidikalang. Tesis: Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan. 2023

Penelitian ini bertujuan untuk (1) Mengembangkan sebuah bahan bacaan literasi bahasa berbasis budaya lokal Pakpak, (2) Mengetahui bentuk sebuah produk bahan bacaan literasi bahasa berbasis budaya lokal Pakpak, dan (3) mengeksplorasi hasil pengujian produk secara deskriptif kuantitatif hasil validasi produk dari ahli materi dan desain mengenai produk literasi bahasa di SMA Negeri 1 Sidikalang. Penelitian ini merupakan jenis penelitian dan pengembangan (*Research and Development*) model Borg dan Gall. Produk literasi bahasa ini di desain semenarik mungkin dengan menggunakan 5 sintaks model *Problem Based Learning*. Hasil penelitian menunjukkan bahwa 1) bahan bacaan cerita rakyat berbasis budaya lokal Pakpak yang dikembangkan dalam bentuk buku bacaan literasi bahasa layak digunakan dengan kebutuhan literasi, 2) hasil kelayakan dari produk yang dikembangkan diperoleh dari hasil validasi ahli materi dan desain, respon/tanggapan guru dan siswa. Hasil validasi dari ahli materi memperoleh skor rata-rata 88,54% dengan kriteria “sangat baik”. hasil validasi dari ahli desain memperoleh skor rata-rata 92,86% dengan kriteria “sangat baik”. Hasil uji kelayakan dari respon 2 orang guru memperoleh skor rata-rata 89,06% dengan kriteria “sangat baik”, dan hasil uji coba kelayakan dari respon siswa memperoleh skor rata-rata 87% dengan kriteria “sangat baik”. Berdasarkan hasil persentase uji kelayakan dan respon siswa dan guru, maka bahan bacaan literasi bahasa berbasis budaya lokal Pakpak sebagai penunjang *Problem Based Learning* ini layak dan efektif digunakan sebagai buku tambahan dalam proses kegiatan literasi sekolah khususnya pada tahap pembiasaan dan sebagai buku tambahan pada kegiatan belajar mengajar khususnya pada materi Teks Hikayat.

Kata Kunci : Literasi Bahasa, Budaya Lokal Pakpak, *Problem Based Learning*

ABSTRACT

Sri Ganda Cibro. NIM 8216192012. Development of Pakpak Local Culture-Based Language Literacy Products to Support the Application of the Problem Based Learning Model at SMA Negeri 1 Sidikalang. Thesis: Indonesian Language and Literature Education, Postgraduate Program, Medan State University. 2023

This study aims to (1) develop a local Pakpak culture-based language literacy reading material, (2) find out the form of a Pakpak local culture-based language literacy reading material product, and (3) explore the results of product testing descriptively quantitative product validation results from experts materials and designs regarding language literacy products at SMA Negeri 1 Sidikalang. This research is a type of research and development (Research and Development) model of Borg and Gall. This language literacy product is designed to be as attractive as possible by using the 5 syntax of the Problem Based Learning model. The results showed that 1) local Pakpak culture-based folklore reading materials which were developed in the form of language literacy reading books were suitable for use with literacy needs, 2) the feasibility results of the products developed were obtained from the validation results of material and design experts, teacher responses and student. The validation results from material experts obtained an average score of 88.54% with the "very good" criterion. the validation results from design experts obtained an average score of 92.86% with the "very good" criterion. The results of the feasibility test from the responses of 2 teachers obtained an average score of 89.06% with the "very good" criteria, and the results of the feasibility test from the student responses obtained an average score of 87% with the "very good" criteria. Based on the results of the feasibility test percentage and the responses of students and teachers, the Pakpak local culture-based language literacy reading material as a support for Problem Based Learning is appropriate and effective for use as a supplementary book in the process of school literacy activities, especially at the habituation stage and as a supplementary book in teaching and learning activities especially in the text of the Saga text.

Keywords: Language Literacy, Pakpak Local Culture, Problem Based Learning