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Tue, Dec 13, 2022 at 10:07 AM

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Mufitra . <mufitra@unimed.ac.id>
To: "editor.ijsdp iieta.org" <editor.ijsdp@iieta.org>

Wed, Dec 28, 2022 at 10:17 AM

Dear IJSDP Editorial Team

Thank you for reviewing our article and giving us the opportunity to improve the articles we write.

- 1. We have adapted some of the suggestions given by reviewers in the articles that we have corrected
- 2. We have also adjusted the template according to the editor's suggestion

The articles we have corrected can be seen in the attachments to this email. Hopefully our improvements are sufficient to be published in this journal

Best Regards,

Muhammad Fitri Rahmadana

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Mufitra . <mufitra@unimed.ac.id>

Fri, Feb 3, 2023 at 12:22 AM

Galley proof of your paper submitted to IJSDP!

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To: "mufitra@unimed.ac.id" <mufitra@unimed.ac.id>

Cc: "satriatirtayasa@umsu.ac.id" <satriatirtayasa@umsu.ac.id>

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To: "satriatirtayasa@umsu.ac.id" <satriatirtayasa@umsu.ac.id>

Fri, Feb 3, 2023 at 8:56 PM

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Wed, Feb 22, 2023 at 3:30 PM

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- 2. We've added DOI for some existing references
- 3. "Copyright Transfer Agreement" (Attached)
- 4. We already highlight the revised parts.
- 5. ORCID of all authors.
 - Satria Tirtayasa

Orchid ID: https://orcid.org/0000-0002-8911-2863

Muhammad Fitri Rahmadana

Orchid ID: https://orcid.org/0000-0002-3700-1272

6. One of the authors resigned from the part of the author for personal reasons.

We apologize if it took us a long time to make improvements to our article as suggested.

Best Regards,

Muhammad Fitri Rahmadana

On Fri, Feb 3, 2023 at 12:22 AM editor.ijsdp iieta.org <editor.ijsdp@iieta.org> wrote:

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Decision on your revised paper submitted to IJSDP

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Wed, Feb 22, 2023 at 5:27 PM

To: "satriatirtayasa@umsu.ac.id" <satriatirtayasa@umsu.ac.id>

Cc: "mufitra@unimed.ac.id" <mufitra@unimed.ac.id>

Dear author,

We have reached a decision regarding your submission to International Journal of Sustainable Development and Planning,

Manuscript Title: Mediating Effect of Product Innovation on Market Orientation and Marketing Performance of SME'S During the Covid-19 Pandemic in Indonesia

Manuscript ID: 17159

Our decision is to: Accept Submission

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IJSDP Acceptance Letter_17159.pdf

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Tue, Feb 28, 2023 at 5:26 PM

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Article entitled:

Mediating Effect of Product Innovation on Market Orientation and Marketing Performance of SME'S During the COVID-19 Pandemic in Indonesia

Author/s:

Satria Tirtayasa

Corresponding author (if more than one author):

satriatirtayasa

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Acceptance Letter

International Journal of Sustainable Development and Planning

22 February 2023

Satria Tirtayasa

Universitas Muhammadiyah Sumatera Utara, Medan, Indonesia

Dear Satria Tirtayasa, Muhammad Fitri Rahmadana, and Angga Prasetya,

MS: Mediating Effect of Product Innovation on Market Orientation and Marketing Performance of SME'S During the Covid-19 Pandemic in Indonesia

I am pleased to inform you that as per the recommendation of the editorial board, your above-mentioned manuscript has been accepted for publication in International Journal of Sustainable Development and Planning (ISSN 1743-7601).

Please note the following points, and ensure compliance:

- 1) Page Proofs of your paper will also be sent to you for minor corrections and approval.
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