

ABSTRAK

Saulina Mei Erni Ambarita : Pengembangan Media Pembelajaran Berbasis Video Tutorial Pada Kompetensi Keahlian Bisnis Konstruksi Dan Properti Kelas X Di Smk Negeri 2 Medan

Penelitian ini bertujuan untuk: (1) Mengembangkan media pembelajaran berbasis video tutorial dengan materi prosedur pemasangan keramik lantai. (2) Untuk mengetahui kelayakan produk media pembelajaran berbasis video tutorial pada mata pelajaran Dasar-Dasar Bisnis Konstruksi dan Properti.

Penelitian ini menggunakan metode penelitian pengembangan model ADDIE yaitu terdiri dari: (1) analysis, (2) design, (3) development & implementation, dan (4) evaluation. Instrumen yang digunakan berupa angket. Angket digunakan untuk menguji kelayakan media pembelajaran berbasis video melalui validasi ahli media dan ahli materi. Berdasarkan hasil penelitian diketahui bahwa media pembelajaran video tutorial pada mata pelajaran dasar-dasar bisnis konstruksi dan properti hasil pengujian kelayakan oleh ahli media mendapat skor rata-rata 4,6 dengan kategori Layak, dan hasil pengujian kelayakan ahli materi mendapat skor rata-rata 4,8 dan 4,9 dengan kategori Layak. Hasil penelitian menunjukkan bahwa media pembelajaran video tutorial pada mata pelajaran dasar-dasar bisnis konstruksi dan properti layak digunakan siswa- siswi jurusan BKP SMK Negeri 2 Medan.

Kata Kunci : Media Pembelajaran, Video, ADDIE.

ABSTRACT

Saulina Mei Erni Ambarita : Development of Video Tutorial Learning Media On Competency Of Construction and Property Business Expertive of Class X SMK Negeri 2 Medan

This study aims to: (1) Develop video tutorial-based learning media with floor tile installation procedures. (2) To determine the feasibility of video tutorial-based learning media products in the Basics of Construction and Property Business subject.

This study uses the ADDIE model development research method, which consists of: (1) analysis, (2) design, (3) development & implementation, and (4) evaluation. The instrument used is a questionnaire. Questionnaires are used to test the feasibility of video-based learning media through the validation of media experts and material experts. Based on the results of the research, it is known that video tutorial learning media in the basics of the construction and property business subject, the results of the feasibility testing by media experts got an average score of 4.6 in the Feasible category, and the results of the feasibility testing of material experts got an average score of 4.8 and 4.9 with the Eligible category. The results of the study show that tutorial video learning media in the basics of construction and property business are suitable for use by students majoring in BKP SMK Negeri 2 Medan.

Keywords: Research and Development, Media Development, Student Worksheets, Problem Based Learning, Technical Drawings.