

ABSTRAK

SAFETI JULTRI, NIM 8196192019. Pengembangan Bahan Bacaan Bernuansa Cinta Lingkungan untuk Mendukung Gerakan Literasi Siswa SMP Swasta Free Methodist 2 Medan. Tesis. Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk menjelaskan (1) proses pengembangan bahan bacaan bernuansa cinta lingkungan untuk mendukung gerakan literasi siswa, (2) kelayakan bahan bacaan bernuansa cinta lingkungan untuk mendukung gerakan literasi siswa **SMP Swasta Free Methodist 2 Medan**, (3) keefektifan bahan bacaan bernuansa cinta lingkungan untuk mendukung gerakan literasi siswa. Jenis penelitian ini adalah penelitian dan pengembangan Borg 'n Gall yang diadaptasi oleh Sugiyono, terdiri atas 10 langkah yaitu penemuan masalah, pengumpulan data, desain produk, validasi, revisi produk, ujicoba produk, revisi, ujicoba lapangan terbatas, revisi, dan produk akhir. Hasil penelitian menunjukkan bahwa (1) proses pengembangan menghasilkan produk berupa bahan bacaan bernuansa cinta lingkungan, (2) bahan bacaan bernuansa cinta lingkungan yang dikembangkan sudah layak digunakan berdasarkan hasil validasi ahli materi sebesar 92,57% dan validasi ahli desain sebesar 95,50%. (3) bahan bacaan bernuansa cinta lingkungan untuk mendukung gerakan literasi siswa SMP Swasta Free Methodist 2 Medan dinyatakan efektif digunakan berdasarkan hasil pretes dan postes. Keefektifan bahan bacaan dianalisis melalui uji gain dengan perolehan nilai rata-rata indeks gain sebesar 0,41 dengan kriteria keefektifan sedang. Dengan demikian bahan bacaan bernuansa cinta lingkungan untuk mendukung gerakan literasi siswa SMP Swasta Free Methodist 2 Medan yang telah dikembangkan dinyatakan layak dan efektif digunakan untuk kegiatan literasi dan proses pembelajaran.

Kata Kunci: Pengembangan, Bahan Bacaan, Literasi.

ABSTRACT

SAFETI JULTRI. NIM 8196192019. Development of Environmentally Friendly Reading Materials to Support the Literacy Movement of Free Methodist 2 Private Junior High School Students in Medan. Thesis. Indonesian Language and Literature Education, Graduate Program, State University of Medan. 2022.

This study aims to explain (1) the process of developing environmentally friendly reading materials to support the student literacy movement, (2) the feasibility of environmental-friendly reading materials to support the student literacy movement, (3) the effectiveness of environmental-friendly reading materials to support the student literacy movement. . This type of research is the research and development of Borg 'n Gall which was adapted by Sugiyono, consisting of 10 steps, namely problem discovery, data collection, product design, validation, product revision, product trial, revision, limited field trial, revision, and final product. The results showed that (1) the development process produced a product in the form of reading materials with a love for the environment, (2) the reading materials with a love for the environment that were developed were feasible to use based on the validation results of material experts of 92.57% and design expert validation of 95.50% . . (3) reading materials with the nuances of loving the environment to support the literacy movement of the Free Methodist 2 Medan Private Junior High School students were declared to be effectively used based on the results of the pretest and posttest. The effectiveness of reading material was analyzed through a gain test with the acquisition of an average gain index value of 0.41 with moderate effectiveness criteria. Thus, the reading material with a love for the environment to support the literacy movement of the Free Methodist 2 Medan Private Junior High School students that has been developed is declared feasible and effective to be used for literacy activities and the learning process.

Keywords: Development, Reading Materials, Literacy.