

## ABSTRAK

**Mega Wati, NIM 5171143008. “Pengembangan Media Pembelajaran *Flipbook Maker* pada Materi Pembuatan Pola Blus Siswa Kelas X Tata Busana SMK Swasta Setia Budi Binjai T.A. 2022/2023”. Prodi Pendidikan Tata Busana, Pendidikan Kesejahteraan Keluarga, Fakultas Teknik, Universitas Negeri Medan. 2022.**

Penelitian ini bertujuan untuk Untuk mengetahui kelayakan media *Flipbook Maker* pada materi pelajaran pembuatan pola blus siswa kelas X tata Busana di SMK Swasta Setia Budi Binjai T.A. 2022/2023. Metode dalam penelitian ini menggunakan metode *R&D* (Research and Development) serta model pengembangan. Penelitian ini dikembangkan dengan menggunakan model pengembangan *ADDIE* (*Analysis, Design, Development, Implementation, Evaluation*). Subjek penelitian terdiri dari 2 orang ahli materi, 2 orang ahli media dan 30 orang siswa. Instrumen pengumpulan data yaitu angket untuk menghasilkan data kualitas materi, kualitas media dan kelayakan pada siswa. Data dianalisis menggunakan teknik statistik deskriptif.

Berdasarkan hasil angket kebutuhan, guru dan siswa membutuhkan media pembelajaran *flipbook maker* sebagai media pembelajaran dalam materi pembuatan pola blus. Media pembelajaran menurut ahli materi diperoleh rata-rata persentase skor sebesar 93% yang termasuk dalam kategori “sangat layak” dan menurut ahli media diperoleh rata-rata persentase skor sebesar 94% yang termasuk kedalam kategori “sangat layak” sehingga media pembelajaran *flipbook maker* pembuatan pola blus pada mata pelajaran pembuatan pola dinyatakan sudah valid. Adapun hasil uji coba yang dilakukan pada siswa diperoleh rata-rata skor sebesar 96 % yang termasuk dalam kategori “sangat layak”. sehingga dapat disimpulkan bahwa media pembelajaran *flipbook maker* pembuatan pola blus pada mata pelajaran pembuatan pola yang dikembangkan termasuk dalam kategori sangat layak dan dapat digunakan sebagai media pembelajaran pada siswa kelas X Tata Busana SMK Swasta Setia Budi Binjai.

**Kata Kunci:** *Flipbook Maker*, *ADDIE*, Pembuatan Pola Blus

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**Mega Wati, NIM5171143008. "Development of Flipbook Maker Learning Media on Blouses Pattern Making Materials for Class X Students of Vocational High School Setia Budi Binjai T.A. 2022/2023". Fashion Design Education Study Program, Family Welfare Education, Faculty of Engineering, Medan State University. 2022.**

This study aims to determine the feasibility of Flipbook Maker media on the subject matter of making blouse patterns for class X students of Fashion Design at Setia Budi Binjai Private Vocational School in the Academic Year 2022/2023. The method in this study uses the R&D (Research and Development) method and the development model. This research was developed using the ADDIE development model (Analysis, Design, Development, Implementation, Evaluation). The research subjects consisted of 2 material experts, 2 media experts and 30 students. The data collection instrument is a questionnaire to produce data on the quality of the material, the quality of the media and the feasibility of the students. Data were analyzed using descriptive statistical techniques.

Based on the results of the needs questionnaire, teachers and students need flipbook maker learning media as learning media in the material for making blouse patterns. Learning media according to material experts obtained an average percentage score of 93% which is included in the "very feasible" category and according to media experts an average score percentage of 94% is included in the "very rich" category so that the flipbook maker learning media is pattern making the blouse in the pattern-making subject was declared to be valid. The results of trials conducted on students obtained an average score of 96% which is included in the "very feasible" category. so it can be concluded that the flipbook maker learning media for making blouse patterns in the pattern-making subjects developed is included in the very feasible category and can be used as a learning medium for students of class X Fashion Design at Setia Budi Binjai Private Vocational School.

**Keywords:** Flipbook Maker, ADDIE, Blouses Pattern Making