

ABSTRAK

Ayu Adryani Siahaan. NIM 8206192012. Pengembangan Bahan Ajar Teks Persuasif berbasis Metode Discovery Learning pada Kelas VIII SMP TP 2021/2022. Tesis. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Pascasarjana Universitas Negeri Medan.2022.

Penelitian ini bertujuan untuk mengembangkan bahan ajar teks persuasif berbasis metode *discovery learning* pada peserta didik kelas VIII SMP. Penelitian ini menggunakan model pengembangan ADIIE yang terdiri atas analisis, rancangan, pengembangan, implementasi, dan evaluasi. Produk bahan ajar penelitian mendapatkan rata-rata hasil penilaian ahli materi 97,82% kategori sangat layak, penilaian ahli desain 96,2% pada kategori sangat layak, penilaian guru mata pelajaran bahasa Indonesia 90,3% berada pada kategori sangat layak. Uji coba produk sebanyak tiga kali yaitu uji coba perorangan, kelompok kecil dan lapangan terbatas, dengan jumlah rata-rata penilaian peserta didik perorangan adalah 89,1%, uji coba terhadap kelompok kecil yaitu sepuluh orang peserta didik dengan rata-rata 90,8 % dan uji lapangan terbatas dilakukan terhadap 30 peserta didik SMP GKPI Padang Bulan Medan dengan rata-rata 92,4 kategori sangat layak. Efektivitas bahan ajar teks persuasif berbantuan metode *discovery learning* didapat dari hasil belajar peserta didik dilakukan dalam dua tahap yaitu pada saat *pre-test* dan *post-test*. Hasil yang diperoleh pada saat *pre-test* adalah 2.132 dengan rata-rata 71, nilai ini terkategori “cukup” dan belum memenuhi nilai KKM yaitu 75. Setelah menggunakan bahan ajar teks persuasif berbantuan metode *discovery learning* dan dilakukan *post-test* jumlah skor total peserta didik meningkat menjadi 2.431 dengan rata-rata 81 terkategori “baik”. Hal ini menunjukkan bahwa bahan ajar teks persuasif berbantuan metode *discovery learning* membawa perkembangan yang baik dan efektif digunakan peserta didik kelas VIII SMP GKPI Padang Bulan Medan.

Kata Kunci: bahan ajar, teks persuasif, discovery learning



ABSTRACT

Ayu Adryani Siahaan. NIM 8206192012. Development of Persuasive Text Teaching Materials based on the Discovery Learning Method in Class VIII TP 2021/2022. Thesis. Indonesian Language and Literature Education Study Program. Medan State University Postgraduate. 2022.

This study aims to develop persuasive text teaching materials based on the discovery learning method for class VIII junior high school students. This study uses the ADIIE development model which consists of analysis, design, development, implementation, and evaluation. Research teaching materials products get an average assessment of material experts 97.82% in the very appropriate category, 96.2% in the design expert assessment in the very appropriate category, the Indonesian language teacher assessment in 90.3% in the very feasible category. Tried the product three times, namely individual trials, small groups and limited field, with the average number of individual student assessments being 89.1%, trials on small groups of ten students with an average of 90.8% and a limited field test was conducted on 30 students of SMP GKPI Padang Bulan Medan with an average of 92.4 very feasible categories. The effectiveness of persuasive text teaching materials assisted by the discovery learning method is obtained from student learning outcomes carried out in two stages, namely at the pre-test and post-test. The results obtained at the pre-test were 2,132 with an average of 71, this value was categorized as "enough" and did not meet the KKM score of 75. After using persuasive text teaching materials assisted by the discovery learning method and post-testing the total score of students increased to 2,431 with an average of 81 categorized as "good". This shows that persuasive text teaching materials assisted by the discovery learning method bring good development and are effectively used by class VIII students of SMP GKPI Padang Bulan Medan.

Keywords: teaching materials, persuasive texts, discovery learning

