

## TABLE OF CONTENTS

<b>ABSTRACT .....</b>	i
<b>ACKNOWLEDGEMENT.....</b>	iii
<b>TABLE OF CONTENTS.....</b>	v
<b>CHAPTER I INTRODUCTION .....</b>	1
1.1 Background of the Study .....	1
1.2 The Problems of the Study .....	7
1.3 The Objective of the Study .....	7
1.4 The Scope of the Study .....	7
1.5 The Significance of the Study .....	8
<b>CHAPTER II REVIEW OF RELATED LITERATURE .....</b>	9
2.1 Metaphor.....	9
2.1.1 Grammatical metaphor .....	10
2.1.1.1 Ideational metaphor .....	11
2.1.1.2 Interpersonal metaphor .....	12
2.1.1.2.1 Metaphor of mood .....	12
2.1.1.2.2 Metaphor of modality .....	13
2.1.1.2.2.1 The types of modality.....	15
2.1.1.2.2.2 The value of modality .....	18
2.1.1.2.2.3 The orientation of modality.....	20
2.1.2 The Way of Using Metaphor of Modality.....	23
2.1.3 Metaphor in context of situation.....	24
2.2 Television program .....	26
2.2.1 Mario Teguh Golden Ways and His Discourse.....	27
2.3 Relevant study.....	28
2.4 Conceptual Framework .....	31
<b>CHAPTER III RESEARCH METHOD .....</b>	34
3.1 Research Design .....	34
3.2 Source of the Data.....	34
3.3 The Technique of Data Collection.....	34
3.4 The Technique of Data Analysis .....	35
3.5 The Trustworthiness .....	36
<b>CHAPTER IV DATA ANALYSIS, FINDINGS, AND DISCUSSION .....</b>	38
4.1 Data Analysis.....	38
4.1.1 Orientations of modality on MTGW Program.....	38
4.1.1.1 Subjective Implicit.....	38
4.1.1.2 Objective Implicit.....	41
4.1.1.3 Subjective Explicit.....	43
4.1.1.4 Objective Explicit.....	45
4.1.2 The Way of Using Metaphor of Modality in MTGW Program.....	52
4.1.2.1 Using Projecting Clause.....	53

4.1.2.2 Using Nominalization.....	54
4.1.3 The Context of Situation in Which Metaphor of Modality Are Used.....	54
4.1.3.1 Field in Which Metaphor of Modality Are Used on MTGW Program.....	54
4.1.3.2 Tenor in Which Metaphor of Modality Are Used on MTGW Program.....	57
4.1.3.3 Mode in Which Metaphor of Modality Are Used on MTGW Program.....	57
4.2 Findings.....	59
4.3 Discussion.....	59
4.3.1 The orientations of metaphors of modality are found in “MTGW”.....	59
4.3.2 The Way The Metaphors of Modality Used In “MTGW”.....	60
4.3.3 The Context of Situation of Metaphors of Modality in “MTGW”.....	61
<b>CHAPTER V CONCLUSIONS AND SUGGESTIONS.....</b>	<b>62</b>
5.1 Conclusions.....	62
5.2 Suggestions.....	62
<b>REFERENCES.....</b>	<b>64</b>
<b>APPENDICES .....</b>	<b>67</b>