

## ABSTRAK

**Windy Rahayu Damanik : Pengembangan Media Pembelajaran Interaktif *Canva* Pada Mata Pelajaran *Pastry* dan *Bakery* Di SMK Putra Anda Binjai. Skripsi. Fakultas Teknik. Universitas Negeri Medan 2022.**

Penelitian ini bertujuan untuk: 1) menghasilkan media pembelajaran interaktif *canva* pada mata pelajaran *pastry* dan *bakery* di SMK Putra Anda Binjai yang menggunakan model pengembangan *ADDIE*. 2) Mengetahui kelayakan media pembelajaran interaktif *canva* pada mata pelajaran *pastry* dan *bakery* oleh ahli media, ahli materi. 3) mengetahui kelayakan media pembelajaran interaktif *canva* pada mata pelajaran *pastry* dan *bakery* di SMK Putra Anda Binjai melalui uji Akseptansi Media Waktu penelitian pada September – November 2022. Penelitian ini merupakan penelitian pengembangan atau *Research and Development* (R&D) dan menggunakan model pengembangan *ADDIE* yang dibatasi menjadi 3 langkah yaitu 1) *Analysis*. 2) *Design*. 3) *Development*. *Subjek penelitian* oleh 1 ahli media dan 2 ahli materi serta hasil media pembelajaran diujikan secara terbatas. Pengambilan data dilakukan melalui observasi, wawancara dan angket/kuesioner. Data dari angket dianalisis secara Statistik deskriptif.

Hasil penelitian ini Hasil penelitian pengembangan berupa media pembelajaran interaktif *canva* yang telah dilakukan validasi oleh ahli materi dan ahli media. Hasil validasi ahli materi memperoleh persentase kelayakan sebesar 93,5% dengan kriteria “Sangat Layak”. Hasil validasi ahli media memperoleh persentase kelayakan sebesar 88% dengan kriteria “Sangat Layak”. Hasil Akseptansi media memperoleh persentase sebesar 4,80 dengan kriteria “Sangat Tinggi” Dengan demikian, media pembelajaran interaktif *Canva* pada mata pelajaran *pastry* dan *bakery* pada materi puff pastry layak digunakan dalam proses pembelajaran.

**Kata Kunci :** Pengembangan Media, Media *Canva*, *Pastry* dan *Bakery*.

THE  
*Character Building*  
UNIVERSITY

## ABSTRACT

**Windy Rahayu Damanik: Development of Canva Interactive Learning Media in Pastry and Bakery Subjects at Putra Anda Binjai Vocational School. Essay. Faculty of Engineering, Medan State University 2022.**

*This study aims to: 1) produce Canva interactive learning media for pastry and bakery subjects at SMK Putra Anda Binjai using the ADDIE development model. 2) Knowing the feasibility of Canva's interactive learning media in pastry and bakery subjects by media experts, material experts. 3) to find out the feasibility of Canva's interactive learning media in the pastry and bakery subject at Putra Anda Binjai Vocational High School through the Media Acceptance test. The research location was carried out at Putra Anda Binjai Vocational High School. Time for research in September – November 2022. This research is a Research and Development (R&D) study and uses the ADDIE development model which is limited to 3 steps, namely 1) Analysis; 2) Design; 3) Development. The subject of research by 1 media expert and 2 material experts and the results of learning media were tested in a limited manner. Data collection was carried out through observation, interviews and questionnaires. Data from the questionnaire were analyzed using descriptive statistics.*

*The results of this research are the results of development research in the form of Canva interactive learning media which have been validated by material experts and media experts. The results of the material expert validation obtained a feasibility percentage of 93.5% with the "Very Eligible" criteria. The results of the media expert validation obtained an eligibility percentage of 88% with the criteria "Very Eligible". Acceptance results for the media obtained a percentage of 4.80 with the criteria "Very High". used in the learning process.*

*Keywords: Media Development, Media Canva, Pastry and Bakery.*

THE  
*Character Building*  
UNIVERSITY