

ABSTRAK

Tutut Wijayanti. Hubungan Pengetahuan Trend Busana Terhadap Cara Berbusana Mahasiswa PKK Pendidikan Tata Busana UNIMED. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk mengetahui : 1) Pengetahuan *trend* busana dikalangan mahasiswa. 2) Mengetahui cara berbusana mahasiswa Jurusan Pendidikan Kesejahteraan Keluarga Prodi Pendidikan Tata Busana Universitas Negeri Medan, 3) Hubungan pengetahuan *trend* busana terhadap cara berbusana mahasiswa ketika kuliah.

Penelitian ini merupakan penelitian kuantitatif dengan pendekatan korelasional. Populasi penelitian sebanyak 180 orang mahasiswi jurusan PKK Pend.Tata Busana semester 3, 5, 7, dan 9. Ukuran sampel penelitian sebanyak 30 orang *sampling* ditentukan dengan Teknik *proportionate stratified random sampling*.

Hasil penelitian menunjukkan bahwa nilai t_{tabel} sebesar 4,95 yang lebih besar dari t_{hitung} dan nilai signifikansi sebesar 0,000 lebih kecil dari 0,05, maka dapat disimpulkan bahwa H_0 ditolak dan H_a diterima, hal tersebut dapat berarti pengetahuan *trend* busana berpengaruh positif dan signifikan terhadap cara berbusana kuliah mahasiswa PKK Pendidikan Tata Busana Universitas Negeri Medan.

Kata Kunci : Pengetahuan, Trend, Busana Muslimah.

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ABSTRACT

Tutut Wijayanti: *The Relationship between Knowledge of Fashion Trends and How to Dress PKK Students in Fashion Education UNIMED. Skripsi. Faculty of Engineering, State University of Medan. 2022.*

This study aims to determine: 1) Knowledge of Muslim fashion trends among students. 2) Find out how to dress Muslim female students in the Department of Family Welfare Education, Fashion Education Study Program, Medan State University, 3) The relationship between knowledge of Muslim fashion trends and how students dress in college.

This research is a quantitative research with a correlational approach. The population of this study were female students majoring in PKK Pend.Tata Busana semesters 3, 5, 7, and 9. The sample size was 30 people. The sampling was determined using a proportionate stratified random sampling technique.

The results showed that the value of t_{tabel} was 4.95 which was greater than t_{hitung} and a significance value of 0.000 was less than 0.05, it could be concluded that H_0 was rejected and H_a was accepted, this could mean that knowledge of fashion trends had a positive and significant effect on the way dressed in college students of PKK Fashion Design Education, Medan State University.

Keyword : Knowledge, Trend, Muslimah Clothing.