ABSTRAK

Tri Andriyani, NIM 5162142003. Pengembangan Media Pembelajaran Berbasis *Prezi* Pada Mata Kuliah Dasar Boga Di Universitas Negeri Medan. Skripsi Fakultas teknik Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk: (1) Menganalisis kebutuhan mahasiswa dan dosen pada media pembelajaran berbasis *Prezi* pada mata kuliah Dasar Boga, (2) Mengembangkan media pembelajaran berbasis *Prezi* pada mata kuliah Dasar Boga, (3) Mengetahui kelayakan media pembelajaran berbasis *Prezi* menurut ahli materi, ahli media, dan ahli bahasa pada mata kuliah Dasar Boga. Tempat penelitian ini dilaksanakan di Universitas Negeri Medan. Waktu penelitian pada bulan Januari – Maret 2021. Sasaran produk yang dihasilkan yaitu media pembelajaran berbasis *Prezi* pada mata kuliah Dasar Boga materi bumbu dan rempah yang digunakan oleh dosen dan mahasiswa dan divalidasikan oleh 3 orang ahli materi pembelajaran, 3 orang ahli media dan 1 orang ahli bahasa pembelajaran untuk menilai kelayakan media. Teknik pengembangan yang digunakan *Research and Development* model ADDIE (*Analysis, Design, Development, Implementation, Evaluation)*. Teknik pengumpulan data menggunakan angket dan kuesioner. Teknik analisis data secara deskriptif.

Berdasarkan hasil penelitian ini, seluruh dosen dan mahasiswa membutuhkan media pembelajaran berbasis *Prezi*, masing-masing sebesar 100 persen. Produk yang dihasilkan yaitu media pembelajaran berbasis *Prezi* yang telah diuji kelayakannya menurut ahli materi, ahli media dan ahli bahasa. Nilai rataan kelayakan materi menurut ahli materi sebesar 96 persen termasuk kategori sangat layak. Nilai rataan kelayakan media menurut ahli media sebesar 93,33 persen termasuk kategori sangat layak dan nilai rataan kelayakan bahasa menurut ahli bahasa sebesar 97,14 persen termasuk kategori sangat layak. Hasil kelayakan ahli materi, ahli media dan ahli bahasa dinyatakan sangat layak dengan persentase nilai rataan sebesar 95,49 persen. Sehingga dapat disimpulkan bahwa media pembelajaran berbasis *Prezi* yang dikembangkan dapat digunakan dosen dan mahasiswa pada mata kuliah Dasar Boga.

ABSTRACT

Tri Andriyani, NIM 5162142003. Development of Prezi Based Learning Media in Basic Culinary Courses at Medan State University. Thesis Faculty of Engineering. Medan State University. 2022.

This study aims to: (1) analyze the needs of students and lecturers in Prezi-based learning media in the Basic Catering course, (2) Develop Prezi-based learning media in the Basic Catering course, (3) Determine the feasibility of Prezi-based learning media according to material experts. , media expert, and linguist in the Basic Catering course. The place of this research was carried out at the State University of Medan. The time of the study was in January – March 2021. The product targets were Prezi-based learning media in the Basic Cuisine course with spices and herbs used by lecturers and students and validated by 3 learning material experts, 3 media experts and 1 expert learning language to assess the feasibility of the media. The development technique used is the ADDIE Research and Development model (Analysis, Design, Development, Implementation, Evaluation). Data collection techniques using questionnaires and questionnaires. Descriptive data analysis technique.

Based on the results of this study, all lecturers and students need Prezi-based learning media, each by 100 percent. The resulting product is Prezi-based learning media which has been tested for feasibility according to material experts, media experts and linguists. The average value of material feasibility according to material experts is 96 percent, including the very feasible category. The average value of media eligibility according to media experts is 93.33 percent, including the very appropriate category and the average language feasibility value according to linguists is 97.14 percent including the very feasible category. The results of the feasibility of material experts, media experts and linguists were declared very feasible with an average value percentage of 95.49 percent. So it can be concluded that the Prezi-based learning media developed can be used by lecturers and students in the Basic Catering course.