ABSTRACT

Asnawi. Registration Number: 8156116004. Multimodally Deployed Modality by Lecturers in Addressing Students with Different Learning Styles. A Dissertation. Doctoral English Applied Linguistics Study Program. State University of Medan. 2023.

This study was focused on being multimodally deployed modality by the lecturers in addressing students with different learning styles in Medan. The objectives of the research were to analyse the systems of modalities used by the lectures in addressing different learning styles by verbal and nonverbal mode, to evaluate the manner of the systems of the modalities realized in addressing different learning styles, to investigate reasons underlying the use of systems of modalities. The data sources of this research were verbal and nonverbal modes obtained from the interactions of online teaching. The data were utterances, pictures, kinesics, and proxemics. The research design was qualitative research. The data were collected through recorded videos, observations, field notes, interviews, and questionnaire. The techniques of data analysis were applying interactive data analysis, includes data condensation, data display, and drawing and verification conclusion. The researcher applied credibility, transferability, dependability, and conformability aspects to make the findings trusted. It was found that the lectures deployed particular verbal and nonverbal modes in addressing students with different learning styles. There were fifteen verbal modalities and twenty-seven nonverbal modalities revealed from virtual teaching interactions. The manner of systems of modalities were realized through the integration of verbal and verbal modalities in addressing visual, auditory and kinesthetics learners. The integrations were elaboration, extension and enhancement. The integrations of the modalities shaped twenty-two patterns system of virtual teaching. The reasons of using the modalities were persuasive, organizational function, social and cultural values. This study contributed to applied linguistics and contributed new theory about systems of modalities in virtual teaching corresponding to learning styles. Specific modes in online presentation make certain meanings because of pedagogic discourse characteristic that occurs on the computer screen and the positioning and personal and social distances of the site relative to the students and the teaching resources.

Keywords: modality, verbal modality, nonverbal modality, learning styles, modes, multimodality, online teaching

ABSTRAK

Asnawi. Nomor Registrasi: 8156116004. Penggunaan Modalitas Multimodal oleh Dosen Terhadap Siwa dengan Perbedaan Gaya Belajar. Disertasi. Program Doktor Linguistik Terapan Bahasa Inggris. Universitas Negeri Medan. 2023.

Penelitian ini berfokus pada penggunaan modalitas secara multimodal oleh dosen kepada siswa dengan perbedaan gaya belajar. Tujuan penelitian ini untuk menganalisis system modalitas yang digunakan dosen dalam menangani siswa dengan gaya belajar yang berbeda secara verbal dan nonverbal, meninjau realisasi ragam sistem modalitas dalam menangani siswa dengan ragam gaya belajar, dan menginvestigasi alasan penggunaan sistem modalitas tersebut. Data penelitian merupakan moda verbal dan nonverbal bersumber dari interaksi pengajaran online. Data tersebut meliputi ujaran, gambar, gerak dan jarak. Penellitian ini menggunakan desain penelitian kualitatif. Pengumpulan data dilakukan melalui rekaman video, observasi, interview, and kuesioner. Teknik data analisis menggunakan analisis data interaktif meliputi kondensasi, penyajian, penarikan dan verifikai kesimpulan. Temuan penelitian ini menunjukkan bahwa dosen menggunakan moda verbal dan nonverbal tertentu dalam menyapa siswa dengan perbedaan gaya belajar. Terdapat lima belas modalitas verbal dan duapuluh tujuh modalitas nonverbal ditemukan dari interaksi pengajaran virtual. Ragam sistem modalitas direalisasikan melalui pengintegrasian modalitas verbal dan nonverbal dalam menyapa siswa visual, auditory dan kinestetik. Integrasi modalitas verbal dan nonverbal membentuk duapuluh dua pola sistem pengajaran virtual. Alasan menggunakan modalitas tersebut adalah untuk tujuan persuasif, fungsi perorganisasian, dan nilai sosial dan kultural. Penelitian ini bermanfaat bagi lingustik terapan dan mengkontribusi teori baru tentang sistem modalitas dalam pengajaran virtual dalam menghadapi siswa dengan gaya belajar yang berbeda. Moda khusus digunakan dalam presentasi online untuk memastikan makna tertentu disebabkan karakteristik wacana pedagogic yang terjadi pada layar computer dan posisi dan jarak sosial beragam dari siswa dan sumber pengajaran.

Katakunci**:** modalitas, modalitas verbal, modalitas nonverbal, gaya belajar, modus, multimodal, pengajaran online