

ABSTRAK

Karlina, Cindy Pati. Nim. 5172131003 : Hubungan Pola Pikir, Citra Diri Dan Emosi Positif Terhadap Motivasi Berwirausaha Di SMK Negeri 1 Percut Sei Tuan. Skripsi. Jurusan Pendidikan Teknik Elektro, Fakultas Teknik Universitas Negeri Medan. 2022

Penelitian ini bertujuan untuk mengetahui hubungan : (1) Pola pikir, Citra Diri dan Emosi Positif Terhadap Motivasi Berwirausaha, (2) Pola Pikir terhadap Motivasi Berwirausaha, (3) Citra Diri terhadap Motivasi Berwirausaha, (4) Emosi Positif terhadap Motivasi Berwirausaha.

Penelitian ini merupakan penelitian kuantitatif dengan metode korelasi, populasi dalam penelitian ini adalah siswa SMK Negeri 1 Percut Sei Tuan. Teknik Sampling yang digunakan Random Sampling dengan jumlah sampel sebanyak 92 siswa. Teknik pengumpulan data menggunakan angket. Teknik analisis data yang digunakan adalah analisis regresi linier ganda, pengujian hipotesis, uji prasyarat analisis.

Hasil penelitian menunjukkan bahwa : (1) Terdapat hubungan positif dan signifikan antara pola pikir terhadap motivasi berwirausaha, (2) Terdapat hubungan positif dan signifikan antara citra diri terhadap motivasi berwirausaha, (3) Terdapat hubungan yang positif dan signifikan antara emosi positif terhadap motivasi berwirausaha. (4) Terdapat hubungan secara bersama-sama pola pikir, citra diri dan emosi positif terhadap motivasi berwirausaha.

Kata Kunci : *Pola Pikir, Citra Diri, Emosi Positif, Motivasi Berwirausaha*



ABSTRACT

Karlina, Cindy Pati. Nim. 5172131003 : Relationship between Mindset, Self-Image and Positive Emotions on Entrepreneurial Motivation at state high school 1 Percut Sei Tuan. Thesis. Department of Electrical Engineering Education, Faculty of Engineering, State University of Medan. 2022

This study aims to determine the relationship: (1) Mindset, Self-Image and Positive Emotions on Entrepreneurial Motivation, (2) Mindset on Entrepreneurial Motivation, (3) Self-Image on Entrepreneurial Motivation, (4) Positive Emotions on Entrepreneurial Motivation.

This research is a quantitative research with correlation method, the population in this study are students of SMK Negeri 1 Percut Sei Tuan. The sampling technique used was random sampling with a total sample of 92 students. Data collection techniques using a questionnaire. The data analysis technique used is multiple linear regression analysis, hypothesis testing, analysis prerequisite test.

The results showed that: (1) There is a positive and significant relationship between mindset and motivation for entrepreneurship, (2) There is a positive and significant relationship between self-image and motivation for entrepreneurship, (3) There is a positive and significant relationship between positive emotions and motivation for entrepreneurship. . (4) There is a joint relationship between mindset, self-image and positive emotions on entrepreneurial motivation.

Keywords: Mindset, Self Image, Positive Emotions, Entrepreneurial Motivation

