

ABSTRAK

Adinda Hidayah Anasta Nasution: Pengembangan Media Audio Visual Teknik Memasak pada Mata Kuliah Dasar Boga Pendidikan Tata Boga Unimed. Skripsi. Fakultas Teknik Universitas Negeri Medan, 2022

Penelitian ini bertujuan untuk: (1) Menghasilkan media Audio Visual Teknik Memasak pada mata kuliah Dasar Boga, (2) Mengetahui kelayakan media audio visual teknik memasak menurut ahli materi dan ahli media. Lokasi penelitian dilakukan di Program Studi Pendidikan Tata Boga Universitas Negeri Medan. Waktu penelitian Desember 2021-Februari 2022. Sasaran produk yang dihasilkan yaitu media Audio Visual Teknik Memasak pada mata kuliah Dasar Boga yang digunakan oleh dosen dan mahasiswa dan divalidasi oleh 2 ahli yaitu 1 ahli materi dan 1 ahli media. Teknik pengembangan yang digunakan adalah *Research and Development* model *ADDIE* (*Analysis, Design, Development, Implementation, Evaluation*). Teknik pengumpulan data menggunakan angket dan kuesioner. Teknik analisis data secara deskriptif.

Berdasarkan hasil penelitian ini, hasil analisis kebutuhan dosen dan mahasiswa menunjukkan bahwa seluruh dosen dan mahasiswa membutuhkan pengembangan media *Audio Visual Teknik Memasak* masing-masing dengan persentasi 100 persen. Produk yang dihasilkan yaitu media Audio Visual Teknik Memasak yang telah diuji kelayakannya menurut ahli materi dan ahli media. Berdasarkan hasil penelitian ini, nilai kelayakan materi menurut ahli materi pada tahap pertama sebesar 68,40 persen termasuk kategori layak dan nilai kelayakan materi menurut ahli materi tahap kedua sebesar 88,80 persen termasuk kategori sangat layak. Nilai kelayakan tahap pertama menurut ahli media sebesar 80 persen termasuk kategori layak dan nilai kelayakan media menurut ahli media tahap kedua sebesar 85,50 persen termasuk kategori sangat layak. Hasil penilaian rerata kelayakan menurut ahli materi dan ahli media termasuk kategori sangat layak dengan persentasi nilai rerata sebesar 87,30 persen. Sehingga dapat disimpulkan bahwa media Audio Visual Teknik Memasak yang dikembangkan dapat digunakan dosen dan mahasiswa pada mata kuliah Dasar Boga.



ABSTRACT

Adinda Hidayah Anasta Nasution: Development of Audio Visual Media on Teknik Memasak subject of Dasar Boga at Culinary Art Education Unimed. State University of Medan 2022

This study aims to: (1) Produce Audio Visual Media Cooking Techniques in the Dasar Boga course, (2) Determine the feasibility of audio visual media on cooking techniques according to material experts and media experts. The location of the research was carried out at the Culinary Education Study Program, State University of Medan. The time of the research was in December 2021-February 2022. The target product produced was Audio Visual Cooking Techniques in the Dasar Boga course used by lecturers and students and validated by 2 experts, namely 1 material expert and 1 media expert. The development technique used is the Research and Development model *ADDIE (Analysis, Design, Development, Implementation, Evaluation)*. Data collection techniques using questionnaires and questionnaires. Descriptive data analysis technique.

Based on the results of this study, the results of the analysis of the needs of lecturers and students showed that all lecturers and students needed the development of interactive learning media based on Adobe Flash CS6 with a score of 50 percent. The resulting product is Audio Visual Cooking Techniques media which have been tested for feasibility according to material experts and media experts. Based on the results of this study, the average value of the feasibility of the material according to the material expert in the first stage was 68.40 percent including the appropriate category and the average value of the material feasibility according to the second stage material expert was 88,80 percent including the very feasible category. The average value of the feasibility of the first stage according to media experts is 80 percent including the appropriate category and the average value of media eligibility according to the second stage media experts is 85.50 percent including the very feasible category. The results of the feasibility of material experts and media experts were declared very feasible with an average value percentage of 87.30 percent. So it can be concluded that the developed Audio Visual Cooking Techniques media can be used by lecturers and students in the Dasar Boga course.

