

ABSTRAK

Olivia Ivanka. NIM 7173341036. Pengaruh Efikasi Diri Dan Pendapatan Orang Tua Terhadap Minat Berwirausaha Pada Mahasiswa Pendidikan Ekonomi Universitas Negeri Medan Stambuk 2018.

Fenomena penelitian ini yaitu rendahnya minat berwirausaha namun pengangguran lulusan sarjana masih cukup tinggi. Tujuan penelitian ini yakni agar membuktikan Pengaruh Efikasi Diri dan Pendapatan Orang Tua Terhadap Minat Berwirausaha Mahasiswa Pendidikan Ekonomi Universitas Negeri Medan Stambuk 2018. Populasi penelitian ini yaitu semua mahasiswa Prodi Pendidikan Ekonomi Universitas Negeri Medan stambuk 2018 dengan jumlah 101 mahasiswa, kemudian jumlah sampel ditentukan menggunakan teknik formula Slovin dan didapatkan sampel berjumlah 81 mahasiswa.

Jenis penelitian ini yaitu penelitian deskriptif melalui pendekatan kuantitatif. Teknik pengumpulan data menggunakan angket. Uji validitas dilakukan dengan teknik analisis *product moment* dan reliabilitas menggunakan rumus *croanbanch alpha* dengan program SPSS Statistic 25.

Hasil uji regresi linear berganda menunjukkan $Y = 22,559 + 0,380 X_1 + 0,231 X_2$. Hasil uji t (parsial) membuktikan Minat Berwirausaha dipengaruhi oleh Efikasi Diri secara positif serta signifikan dengan signifikan ($0,004 < 0,05$) dan $t_{hitung} (2,996 > 1,664)$. Kemudian Pendapatan Orang Tua mempunyai pengaruh positif serta signifikan terhadap Minat Berwirausaha dengan signifikansi ($0,019 < 0,05$) dan $t_{hitung} (2,398 > 1,664)$. Secara simultan, variabel Efikasi Diri serta Pendapatan Orang Tua memiliki pengaruh positif serta signifikan terhadap Minat Berwirausaha dengan signifikansi ($0,000 < 0,05$) dan $t_{hitung} (9,112 > 3,11)$. Besar kontribusi variabel X_1 dan X_2 terhadap Y yakni 18,9%.

Kata Kunci : Efikasi Diri, Pendapatan Orang Tua, Minat Berwirausaha



ABSTRACT

Olivia Ivanka. NIM 7173341036. The Effect of Self-Efficacy and Parents' Income on Entrepreneurial Interest in Economic Education Students in Stambuk 2018.

The problem in this study is the low interest in entrepreneurship even though unemployment for undergraduate graduates is still quite high. This study aims to determine the effect of self-efficacy and parental income on the entrepreneurial interest of students of economic education at the State University of Medan Stambuk 2018. The population in this study were all students of the 2018 Medan State University Economics Education Study Program, which amounted to 101 students, then the number of samples is determined by using the Slovin formula technique so that a sample of 81 students is obtained

The type of research conducted in this research is descriptive research with a quantitative approach. Data collection techniques using questionnaires. Validity test using product moment analysis technique and questionnaire reliability using croanbanch alpha formula with the help of IBM SPSS Statistic 25 program.

Multiple linear regression equation shows $Y = 22.559 + 0.380 X1 + 0.231 X2$. The results of the t-test (partial) showed that self-efficacy had a positive and significant effect on Entrepreneurial Interest with a significant value ($0.004 < 0.05$) and t-count ($2.996 > 1.664$). Then the income of parents has a positive and significant effect on Entrepreneurial Interest with a significant value ($0.019 < 0.05$) and a t-count value ($2.398 > 1.664$). Next Simultaneously, The variables of Self-Efficacy and Parents' Income have a positive and significant effect on Entrepreneurial Interest with significant values ($0.000 < 0.05$) and fcount ($9.112 > 3.11$). The result of the coefficient of determination test (R^2) is 0.189, which means that the effect of the $X1$ and $X2$ variables is 18.9%. While the remaining 81.1% is influenced by other factors from outside the study

Keywords: Self-Efficacy, Parents' Income, Interest in Entrepreneurship