

ABSTRAK

Merynatalia Marbun, NIM: 7182141016. Pengaruh Lingkungan Sosial Dan Persepsi Pendidikan Terhadap Minat Melanjutkan Ke Perguruan Tinggi Siswa Kelas XII IIS SMAN 5 Binjai Tahun Ajaran 2022/2023. Skripsi, Jurusan Pendidikan Ekonomi Program Studi Pendidikan Ekonomi, Fakultas Ekonomi Universitas Negeri Medan 2022.

Permasalahan dalam penelitian ini adalah rendahnya minat melanjutkan ke perguruan tinggi siswa dikarenakan lingkungan sosial dan persepsi pendidikan yang kurang baik. Tujuan penelitian ini untuk mengetahui pengaruh lingkungan sosial terhadap minat melanjutkan ke perguruan tinggi siswa kelas XII IIS SMAN 5 Binjai dan untuk mengetahui pengaruh persepsi pendidikan terhadap minat melanjutkan ke perguruan tinggi siswa kelas XII IIS SMAN 5 Binjai.

Penelitian ini dilaksanakan di SMAN 5 Binjai Jalan Jambi No. 2, Kec. Binjai Selatan, Kota Binjai, T.A 2022/2023. Populasi penelitian ini adalah siswa kelas XII IIS SMAN 5 Binjai yang berjumlah 101 orang. Jumlah sampel yang digunakan sebanyak 101 orang menggunakan sampling jenuh. Teknik pengumpulan data berupa kuesioner. Data yang diperoleh dianalisis dengan menggunakan analisis regresi berganda dan pengujian hipotesis dengan menggunakan Uji-t dan Uji-f serta perhitungan koefisien determinasi.

Hasil penelitian menunjukkan bahwa pertama terdapat pengaruh positif dan signifikan antara lingkungan sosial terhadap minat melanjutkan ke perguruan tinggi berdasarkan uji t (t hitung $>$ t tabel) $2,858 > 1,660$ dan nilai Sig $0,005 < 0,05$. Kedua, terdapat pengaruh positif dan signifikan antara persepsi pendidikan terhadap minat melanjutkan ke perguruan tinggi berdasarkan uji t (t hitung $>$ t tabel) $5,924 > 1,660$ dan nilai Sig $0,000 < 0,05$. Ketiga, secara simultan terdapat pengaruh positif dan signifikan antara lingkungan sosial dan persepsi pendidikan terhadap minat melanjutkan ke perguruan tinggi berdasarkan uji f (f hitung $>$ f tabel) $62,850 > 3,09$ dan perolehan nilai Sig. sebesar $0,000 < 0,05$. Berdasarkan analisis diperoleh hasil perhitungan koefisien determinasi sebesar $0,562$. Hal ini menjelaskan bahwa kontribusi lingkungan sosial dan persepsi pendidikan terhadap minat melanjutkan ke perguruan tinggi siswa kelas XII IIS SMAN 5 Binjai sebesar $56,2\%$ sedangkan sisanya sebesar $43,8\%$ dipengaruhi oleh variabel lain yang tidak diteliti pada penelitian ini.

Kata Kunci : Lingkungan Sosial, Persepsi Pendidikan, dan Minat Melanjutkan Ke Perguruan Tinggi

ABSTRACT

Merynatalia Marbun, NIM: 7182141016. The Influence of Social Environment and Educational Perceptions on Interest in Continuing to College Students of Class XII IIS SMAN 5 Binjai Academic Year 2022/2023. Thesis, Department of Economics Education Study Program of Economics, Faculty of Economics, Medan State University 2022.

The problem in this study is the low interest in continuing to college students due to the social environment and perceptions of education that are not good. The purpose of this study was to determine the effect of the social environment on the interest in continuing to college for class XII IIS students at SMAN 5 Binjai and to determine the effect of education perceptions on the interest in continuing to college for class XII IIS students at SMAN 5 Binjai.

This research was conducted at SMAN 5 Binjai Jalan Jambi No. 2, district. South Binjai, Binjai City, T.A 2022/2023. The population of this study were 101 students of class XII IIS SMAN 5 Binjai. The number of samples used as many as 101 people using saturated sampling. Data collection techniques in the form of a questionnaire. The data obtained were analyzed using multiple regression analysis and hypothesis testing using the t-test and f-test and the calculation of the coefficient of determination.

The results showed that firstly, there was a positive and significant influence between the social environment on the interest in continuing to college based on the t test ($t \text{ count} > t \text{ table}$) $2.858 > 1.660$ and the Sig value $0.005 < 0.05$. Second, there is a positive and significant effect between the perception of education on the interest in continuing to college based on the t test ($t \text{ count} > t \text{ table}$) $5.924 > 1.660$ and the Sig value $0.000 < 0.05$. Third, there is simultaneously a positive and significant influence between the social environment and the perception of education on the interest in continuing to college based on the f test ($f \text{ count} > f \text{ table}$) $62.850 > 3.09$ and the acquisition of Sig. of $0.000 < 0.05$. Based on the analysis, the result of the calculation of the coefficient of determination is 0.562. This explains that the contribution of the social environment and the perception of education to the interest in continuing to college for class XII IIS SMAN 5 Binjai students is 56.2% while the remaining 43.8% is influenced by other variables not examined in this study.

Keywords: Social Environment, Educational Perception, and Interest in Continuing to Higher Education