

## ABSTRACT

**Efrida Nasution, Enni. Politeness Strategies In “Kick Andy” Talk Show Program on Metro TV. A thesis: English Applied Linguistics Study Program. Postgraduate School, State University of Medan. 2015.**

This qualitative descriptive research deals with the Politeness Strategies in “Kick Andy” Talk Show Program on Metro TV. The objectives of this study were to find out the types of politeness strategies used by the interviewees in “Kick Andy” talk show program, and to investigate the reasons of the types of politeness strategies are used. The data were taken from three episodes of Kick Andy Talk Show Program in 2014 years. The data were collected by downloading the video of Kick Andy talk show Program from [www.youtube](http://www.youtube) and then were transcribed. The data were analyzed by qualitative research based on interactive model which is created by Miles and Huberman. The result of the research shown that all types of politeness strategies used in “Kick Andy” talk show program. However, these strategies were not used by all interviewees in three different episodes. Off record was not used in episode III with topic “*Jadi Guru, Ya Harus Kreatif*”. The percentage in using bald on record strategy was 9,81%, positive politeness strategy was 42,03%, negative politeness strategy was 5,01%, and off record strategy was 11,01%. Positive Politeness strategy used since the interviewees want to build familiarity, solidarity, and friendship, to come closer to the interviewer, to recognize H’s positive face and he also has the same want and they want to satisfy the H’s positive face so that the conversation feel relax and comfortable in that show. Other reasons found in this research since the interviewees want to make a joke or humor and they want to avoid a deep evaluation because of the show broadcasted on television station.

## ABSTRAK

**Efrida Nasution, Enni. Politeness Strategies In “Kick Andy” Talk Show Program on Metro TV. A thesis: English Applied Linguistics Study Program. Postgraduate School, State University of Medan. 2015.**

Penelitian deskriptif kualitatif ini berhubungan dengan strategi kesantunan yang digunakan dalam “Kick Andy” program di tiga episode yang berbeda. Penelitian ini bertujuan untuk menemukan jenis strategi kesantunan yang di gunakan oleh para tamu di Kick Andy program dan untuk menginfestigasi alasan-alasan mengapa strategi kesantunan ini digunakan. Data dalam penelitian ini adalah hasil download dari youtube Kick Andy program yang terdiri dari tiga episode yang berbeda di tahun 2014. Datanya di download dari [www.youtube](http://www.youtube) dan kemudian sudah di transkrip. Data di analisis berdasarkan interaktif model yang diciptakan oleh Miles dan Huberman. Hasilnya menunjukkan bahwa semua jenis strategi kesantunan digunakan di acara “Kick Andy” program. Namun, strategi-strategi tersebut tidak digunakan oleh semua interviewee di tiga episode yang berbeda. Off record strategi tidak digunakan di episode III dengan topic “*Jadi Guru, Ya Harus Kreatif*”. Persentase penggunaan bald-on record adalah sebesar 9,81%, positive politeness adalah sebesar 42,03%, negative politeness adalah sebesar 5,01%, dan off record strategy adalah sebesar 11,01%. Jenis strategi kesopanan yang positif digunakan oleh semua tamu karena mereka ingin untuk membuat solidaritas, pertemanan, kedekatan, mereka ingin mengakui wajah positive pendengar dan dia juga mempunyai keinginan yang sama, dan mereka ingin memuaskan wajah positif si pendengar agar mereka dalam berbicara merasa lebih santai dan nyaman. Alasan-alasan lain yang ditemukan dalam penelitian yaitu karena tamu di Kick Andy program ingin untuk bercanda atau humor dan mereka ingin untuk menghindari di evaluasi lebih mendalam tentang dirinya karena acara talk show ini di tayangkan di acara televisi.