

## ABSTRAK

**Astri Gracia Daeli, NIM 5153344001. Pengembangan Media Pembelajaran *Adobe Animate Cc* Pada Mata Kuliah Dasar Rias Prodi Pendidikan Tata Rias Fakultas Teknik Universitas Negeri Medan. Program Studi Pendidikan Tata Rias, Pendidikan Kesejahteraan Keluarga. Fakultas Teknik. Universitas Negeri Medan. 2022.**

Penelitian ini bertujuan untuk mengetahui pengembangan media pembelajaran *Adobe Animate Cc* pada materi analisis kulit di Prodi Pendidikan Tata Rias Fakultas Teknik Universitas Negeri Medan. Model dalam penelitian ini menggunakan model pengembangan ADDIE (*Analysis, Design, Development, Implementation, Evaluation*). Subjek penelitian terdiri dari tiga ahli media dan tiga ahli materi, data tentang kualitas produk pengembangan ini dikumpulkan dengan angket. Data-data yang dikumpulkan dianalisis dengan teknik deskriptif. Penelitian dilakukan pada Juli 2022.

Hasil penelitian menunjukkan bahwa (1) Validasi ahli media pada media pembelajaran *Adobe Animate Cc* materi analisis kulit, berada pada kualifikasi Sangat Baik (Sangat Layak) dengan nilai (89%). (2) Validasi ahli materi pada materi analisis kulit, berada pada kualifikasi Sangat Baik (Sangat Layak) dengan nilai (93,3%). Media pembelajaran *Adobe Animate Cc* pada materi analisis kulit termasuk dalam kriteria Sangat Baik (Sangat Layak) dengan rata-rata 91,1 %. Untuk itu disarankan dan diharapkan kepada dosen Prodi Pendidikan Tata Rias untuk selalu memanfaatkan media sebagai alat bantu pembelajaran.

**Kata Kunci : Media Pembelajaran, *Adode Animate Cc*, Dasar Rias**



## ABSTRACT

**Astri Gracia Daeli, NIM 5153344001. Development of Adobe Animate Cc Learning Media in Basic Makeup Courses in the Makeup Education Study Program, Faculty of Engineering, State University of Medan. Cosmetology Education Study Program, Family Welfare Education. Faculty of Engineering. Medan State University. 2022.**

This study aims to determine the development of Adobe Animate Cc learning media on skin analysis material in the Cosmetology Education Study Program, Faculty of Engineering, State University of Medan. The model in this study uses the ADDIE development model (Analysis, Design, Development, Implementation, Evaluation). The research subjects consisted of three media experts and three material experts, data on the quality of this development product were collected using a questionnaire. The data collected were analyzed by descriptive technique. The study was conducted in July 2022.

The results showed that (1) the validation of media experts on the Adobe Animate Cc learning media skin analysis material, was in the Very Good (Very Eligible) qualification with a score (89%). (2) Validation of material experts on skin analysis material, is in the qualification of Very Good (Very Eligible) with a value of (93.3%). Adobe Animate Cc learning media on skin analysis material is included in the criteria of Very Good (Very Eligible) with an average of 91.1%. For this reason, it is recommended and expected for the lecturers of the Makeup Education Study Program to always use the media as a learning aid.

***Keywords: Learning Media, Adode Animate Cc, Basic Makeup***

