

The Creation of A Learning Medium with The Theme Orientierung for The Listening (Hören A1) with The Inshot Application

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Abstract: The purpose of this study is to create learning media with the theme Orientation for the Listening A1 with the InShot application. This research process was carried out in the language Laboratory of the Faculty of Language and Arts at Medan State University. The data of the study are video, audio, text and exercises on Orientation with the preposition Dative and Accusative contains. The data sources come from the book “Studio Express A1 by Herman Funk and Kuhn (2017)”. This study uses the Richey and Klein theory, the theory consists of 3 phases including: 1) planning, 2) creation, 3) evaluation. The results of this study is video with 2 different stories with duration 10 minutes. Learning medium are evaluated by medium experts and medium expert. The evaluation of learning medium is 86.1 (very good)

Keywords: The creation, Orientierung, Hören A1, InShot

Introduction

One aspect that students must master when learning the language, especially German, is speaking. Speaking is an important activity because speaking activity allows you to communicate with other people. Tarigan (2015:3) noted that speaking is a language skill that develops in children and begins with listening skills.

However, the ability to speak German is still considered difficult to learn, the words being used directly to convey ideas.

Giving congratulations is a subject that often reveals one to another. Unfortunately, many students still do not understand how to pronounce congratulations idioms.

Based on the survey of 25 fourth-semester students on February 15, 2021, the students do not yet understand idioms about congratulations. They don't know how to say congratulations various situations because the learning information source about how to say congratulations is still a bit. In order to make it easier for students to understand about congratulations, they need interesting learning media. One of the learning media that can be used is learning video.

Video as a learning medium is widely used in learning. Learning video media can be classified into types of audio visual (AVA) or the media, that can be seen and heard. Audiovisual movement media, that is media with sound, movement and shape of the object can be seen. Cheppy Riyana (Anissatul:2009) explains that educational video is media that contains audio and visual that contains good learning messages that incorporate concepts, principles, procedures and knowledge application theory to facilitate understanding of a learning material.

With the video, the students can practice their pronunciation, especially the students who have never learned German, so that they can speak German well. Also, an educational video is expected to increase students' interest in learning German, because in the video, students can directly see the images or objects in the video that students are examining. Interesting learning is one of the factors that can support the success of learning, especially language learning.

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The theme of the video is congratulations. This theme was chosen because, this theme is one of the themes explored in the book Studio d A2. Also, saying congratulations is a common expression that is often used to congratulate other people. So the students must have a good understanding of the subject.

Inshot is an application that can edit videos and photos. This application focuses more on video editing, e.g. Such as adding songs, themes, background blur, adding text and stickers, and other features. In this application, a learning media is created. This tutorial video includes both sounds and text. When one of the idioms about pronouncing congratulations is spoken, there is text of the idiom. So, the students can train the speaking skills through the text contained in the video.

Literature Review

The Concept of Development

Sugiyono (2018:297) argues that investigation methods and creation methods or research and development are the investigation method used to create a product and test product efficiency.

Suhadi Ibnu (2013:21) explains that creation investigation is a type of investigation designed to create a hardware or software product through a typical procedure, which usually starts the development process with needs assessment or analyzed requests and followed by the assessment are.

From these two different definitions, it can be concluded that development study is a process used to produce learning products in the form of media, teaching materials, strategies that undergo a needs analysis, and to test the effectiveness of the product.

The Development Model

In this study, the theory of Richey and Klein is chosen. Sugiyono (2016:39) explains that Richey and Klein's creation model consists of three steps. They are: planning, production and evaluation.

1. The planning: The planning phase contains product planning activities to be performed for specific purposes. In this phase, the products to be developed are carried out on the survey.
2. The creation: Production phase contains activities to manufacture the product. Here the learning video for the subject speaking A2 is designed with the application Inshot.
3. Evaluation is the activity of evaluating products by experts. Evaluation activities are carried out to check weaknesses and shortcomings of the product and get expert advice so that the product has better feasibility and quality.

The Concept of Learning Media

Gagne' and Briggs (2017:4) argue that learning media includes tools used physically to convey the content of instructional materials, consisting of the book, the tape recorder, the video, the film, the cassette, the slide, the photograph, the picture, the TV and the computer are made.

Erdmenger (1997:3) explains that medium is defined as a carrier or mediator of information in connection with teaching and learning. This says in advance that there are media that help teachers teach and media that support learners in their work at school or at home. The former can be referred to as teaching tools, the latter as learning tools. Media serve different purposes in the teaching and learning process and have different functions in the classroom: some media (textbooks, reading matter, video, radio play) carry the core information and determine the lessons built around them, others are more optional aids for certain teaching steps.

Ramli (2012:2) explains that learning media are functions that help teachers with their duties, help students and improve learning (teaching and learning process).

From the above reasoning, it can be concluded that learning media is a tool used in the learning process to enhance students' interest in learning. In this study, a learning video will be created.

The Concept of Learning Video

Daryanto (2012:86) argues that video is a very effective medium to support the learning process, both for individuals and for groups. Video is also a non-print educational material that is rich in information and complete because it reaches students directly.

Arsyad (2017:86) argues that video is an effective medium to support the learning process, both in bulk and individually or in groups.

Based on the above explanations, it can be concluded that Learning videos are videos that have been specially developed for the teaching/learning context. They pursue a specific (teaching) goal and should be viewed in the respective context

The Concept of Speaking

Dimitrova (2013:72) states that speaking is defined as a linguistic act with the help of which the speaker establishes relationships with a partner. Speaking is social action, social interaction, not just conveying and exchanging messages. Established reciprocal relationships between communication partners can cause mutual influence of opinions, actions.

Tarigan (2015:3) states that speaking is a language skill that develops in children and begins with listening skills. At this time, the ability to speak is learned. Tarigan (2015:16) argues that speech is the ability to utter sound and articulation of words to express, say, or convey thoughts, ideas, and feelings.

The Theme of Pronouncing Congratulations

Congratulations are a speech or expression given to a person who is getting or experiencing some happiness. In this case, it's not limited to getting new positions and items, but also includes when someone is celebrating something like birthdays, weddings, and so on. The purpose of learning congratulations in German is that we can congratulate someone in different situations or congratulate others on their luck and achievements.

Inshot Application

Inshot is an application that can edit videos and photos. This application focuses more on video editing, e.g. Such as adding song, themes, background blur, adding text and stickers, and other features

Research Method

The method used in this study is pre-recruitment study. There will be tutorial video on how to pronounce congratulations. This study uses the descriptive qualitative method. The data of this research are means of speech on the subject of congratulations. The data come from the book Studio d A2 chapter 2 page 30 - 31 and taken from internet.

This research will be carried out in the library of the Faculty of Languages and Arts of the State University of Medan. This study uses the Richey and Klein theory. Richey and Klein's development model consists of three steps, they are: (1) planning, (2) creation, and (3) evaluation.

This chapter explains the results of creating a learning video with the help of Inshot application with the topic "Giving Congratulation". Each step has its own research result, which is explained in this chapter. The theory of Richey and Klein is used in this investigation. This theory consists of three steps: (1) planning, (2) creation, (3) evaluation.

1. The planning

The first step is "planning". The formulation of the goals, the structure and design of product components. Pronounce words, sentences and texts on the subject of congratulations. The data source of this research is taken from the book Studio d A2 and the internet.

During the planning, the preliminary investigation was carried out. In this study, a questionnaire was distributed to the students of the 2020 class. At this phase, the problem is identified. In this study, a questionnaire was distributed to the students in the class of 2020. This information comes from an online survey with German students at Medan State University.

According to the results of the survey, students have difficulty learning grammar with the topic of “Familiengeschichten” because the book Studio Express A2 lacks explanations and examples of sentence structure. This theme is taken from the book Studio Express A2 by Herman Funk and Christina Kuhn. The author creates an interactive learning media on the subject of “Familiengeschichten”. In this phase, the design of the interactive learning media is created with the help of Nearpod for grammar A2 with the topic “Familiengeschichten”. The data are the learning materials and exercises of Possessivartikel im Dativ, Adjektive im Dativ, Nebensätze mit dass, and Genitiv-s from the book Studio Express A2 and other grammar books. To this end, the author writes the materials adapted from the book Studio Express A2, Internet and other grammar books. The exercises are done by the author herself.

2. The creation

In this phase, a learning media was created with the help Inshot application. The product is a learning medium video on the subject of saying congratulations.

3. The evaluation

Evaluation is the final phase in creating a learning video. In this phase, the learning video was evaluated and validated. Two validations are performed, they are material validation and media validation. The material validation was carried out by a German lecturer. The expert gave the material a grade of 90 (very good). The opinion of the expert on the materials is that the Indonesian translation can be improved. The second validation is media validation. The validation is done by the media expert. The video will be rated in ten categories. Expert's opinions about the video is: the video is good, it would be better if it was improved. After this video was validated by the media expert, the expert gave the video a grade of 90 (very good).

Findings and Discussion

The result of creating learning media is a learning video. This tutorial video is 15 minutes in duration. The video begins with the introduction of the author. Then pronounce means of speech about congratulations. The theme is 1) family celebration, there are 2 sub-themes, they are congratulations on the birth and congratulations on the baptism. 2) Holidays as a couple, there are 3 sub-themes, they are Happy Valentine's Day, Happy Wedding and Happy Engagement. 3) Annual celebrations, there are 7 sub-themes, they are congratulations on Lebaran, congratulations on Christmas, New Year's wishes, Easter wishes, Mother's Day, Father's Day wishes and birthdays. 4) Waitere occasions, there are 6 subtopics, they are congratulations on starting school, congratulations on graduation, congratulations on promotion, congratulations on your new home, congratulations on your driver's license, congratulations on your sporting success.

Each subtopic in this video has several variations of saying congratulations. In this video, there are also text and sound about pronouncing congratulations to train students' speaking ability. The material is made based on the book Studio A2, Network A2 and Internet. In this video there is picture/sticker adapted to the topic so that students don't get bored learning with learning media that consists of text only. With interesting learning media or videos, it becomes easier to understand and speak the learning content.

The Discussion

In this study the theory of Richey and Klein is used, which consists of three steps, they are (1) planning (2) construction (3) evaluation.

In the planning phase, the data must first be collected, and then the material must be prepared. When creating the video material, corrections had to be made twice before the material was validated. In the first material validation, the grade gets 70, so it has to be corrected so that the grade is better. In the second material validation, the mark is 90 and the opinions of the expert on the materials is the Indonesian translation can be improved.

In the creation phase there are some difficulties to make the video. The author uses the Canva application to make the background because in the Inshot application there are few

backgrounds used. Shortening the length of the video is a bit difficult when the music is already included in the video.

In the evaluation phase, the video must be validated by media experts. The expert's opinions about the video is: the video is good, it would be better if it was improved. After the video was validated by the media expert, the expert rated the video with a grade of 90. Improvements have been made based on expert comments to use this video while learning German.

Based on the above explanation, it can be summarized that creating a learning video with the help of Inshot Application for Speaking A2 with the topic "Glückwünshe aussprechen" and with the Richey and Klein theory is very good. In the future, this learning video will make it easier for German students to understand the topic of "Glückwünshe aussprechen". The use of this learning media is now not only for students, but also for all those who use the form of learning.

Conclusion

According to the results of the investigation, the conclusions are as follows:

1. The process of creating a learning video for speaking A2 with the application Inshot with the theory of Richey and Klein consists of three phases, (1) planning, (2) creation and (3) evaluation.
 - In the planning phase, the data collection was carried out through the survey and the preparation of the video material.
 - In the creation phase, the learning video for speaking A2 was created using the Inshot application.
 - The evaluation: Then two validations are carried out in this learning media, they are material validation and media validation.
2. The result of creating a learning video for speaking A2 with the application Inshot are
 - The video will be validated by the experts. The material gets a grade of 90 and the grade of the media expert is 90.
 - This research has created a learning video that will be attached to this thesis.

The suggestions

Based on the above conclusions of this study, the following suggestions are made:

1. It is recommended that students use tutorial video to learn German.
2. It is recommended this video should be a good way to improve German speaking ability comprehension at A2 level of students.
3. This survey can be used as a reference.

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