ABSTRACT

Rahmawati R Sinaga. Registration Number 8106112045. The Development of ESP-Hospitality English Speaking Materials through Task-Based Learning at Medan Tourism Academy. A Thesis. English Applied Linguistics Study Program, Postgraduate School, State University of Medan.2015.

This research aims to 1) know the existing materials for hospitality students in AKPAR Medan 2) investigate the relevant speaking materials for hospitality students in AKPAR Medan, and 3) design appropriate speaking materials through task-based learning. The method of this research is a research and development (R&D) by Borg and Gall (1984) which consists of three main phases, namely: evaluation and needs assessment, materials development, and materials validation. The methods of data collection are questionnaire, documentation and interviews. The sources of data are from the English lecturer, the Head of Rooms Division study program, the alumni of rooms division study program, the expert of education and ESP, 2nd semester students of rooms division study program, and the existing syllabus and materials. The data are analyzed by descriptive analysis. The study finds that 1) the learning materials are not really relevant to the students and stakeholders' need even the adequacy and the availability are relatively adequate and available, 2) The students' need in line with teaching learning speaking is oriented in a student-centered learning, task activities, and authentic speaking materials, 3) the physical structure of learning materials consists of the following sections; Preview, To Start You Off, Developing Topic, Language Reference and Assessment and the new speaking materials are validated by experts viewpoints. In addition, it is also completed with two-additional ones-overview and task-based learning. As the conclusion, the new speaking materials are categorized good, the expert judgments validation score is 83.5 and they stated it met the students' need and suitable for hospitality students.

Key words: speaking materials, task-based learning, hospitality English

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Penelitian ini bertujuan untuk 1) mengetahui bahan ajar yang ada untuk siswa perhotelan di AKPAR Medan 2) menyelidiki bahan berbicara apakah relevan bagi siswa perhotelan di AKPAR Medan dan 3) desain bahan ajar berbicara yang tepat melalui Task-Based Learning. Metode penelitian ini adalah penelitian dan pengembangan (R & D) oleh Borg dan Gall (2003) yang terdiri dari tiga tahap utama, yaitu: evaluasi dan penilaian kebutuhan, pengembangan bahan ajar, dan validasi bahan ajar. Metode pengumpulan data yang digunakan pada penelitian ini adalah kuesioner, dokumentasi dan wawancara. Sumber data berasal dari dosen bahasa Inggris, ketua program studi divisi kamar, alumni program studi kamar divisi, ahli pendidikan dan ESP, mahasiswa semester 2 program studi kamar divisi, dan silabus yang ada dan bahan ajar yang ada. Data dianalisis dengan analisis deskriptif. Studi ini menemukan bahwa 1) materi pembelajaran yang ada tidak benar-benar relevan dengan kebutuhan siswa dan pemangku kepentingan walaupun kecukupan dan ketersediaan bahan ajar relatif memadai dan tersedia, 2) kebutuhan siswa sejalan dengan belajar mengajar berbicara yang berorientasi pada pembelajaran yang berpusat pada siswa, kegiatan tugas dan materi berbicara yang otentik. 3) struktur fisik bahan pembelajaran terdiri dari bagian berikut; *Preview, To Start Off, Developing Topic, Assessment* dan *Language Reference* dan bahan ajar berbicara kemudian divalidasi menurut sundut pandang para ahli. Sebagai kesimpulan, bahan ajar berbicara yang baru dikategorikan baik, skor validasi penilaian ahli adalah 83.5 dan mereka menyatakan bahan ajar yang baru memenuhi kebutuhan siswa dan cocok bagi siswa perhotelan.

Kata kunci: bahan ajar berbicara, task-based learning, dan Bahasa Inggris perhotelan