ABSTRAK

Windi Astika. NIM. 7183144017, Pengaruh Keterampilan Mengajar Guru dan Keaktifan Siswa Terhadap Hasil Belajar Siswa Kelas XI OTKP Mata Pelajaran Humas dan Keprotokolan SMK Swasta Bina Satria Medan T.A 2021/2022. Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Administrasi Perkantoran, Fakultas Ekonomi, Universitas Negeri Medan Tahun 2022.

Penelitian ini bertujuan untuk mengetahui pengaruh Keterampilan Mengajar Guru dan Keaktifan Siswa Terhadap Hasil Belajar Siswa Kelas XI OTKP Mata Pelajaran Humas dan Keprotokolan SMK Swasta Bina Satria Medan T.A 2021/2022. Jenis penelitian ini yaitu penelitian *ex post facto* dengan pendekatan kuantitatif. Populasi dalam penelitian ini siswa kelas XI OTKP di SMK Swasta Bina Satria Medan T.A 2021/2022 yang berjumlah 71 siswa dari 3 kelas. Teknik pengambilan sampel yang digunakan yaitu teknik *total sampling* yang dimana dengan cara mengambil seluruh populasi penelitian maka sampel yang digunakan berjumlah 71 siswa. Teknik pengumpulan data menggunakan angket, observasi, serta dokumentasi. Validitas instrumen dihitung dengan korelasi *product moment* dan reliabilitas menggunakan *alpha cronbach*. Teknik analisis data yang digunakan yaitu uji normalitas, uji linearitas, uji multikolinearitas, analisis regresi linear berganda, dan uji hipotesis (uji t, uji f, R^2). Pengolahan data menggunakan *SPSS versi 25*.

Hasil penelitian menunjukkan bahwa uji parsial (uji t) terdapat pengaruh yang positif dan signifikan Keterampilan Mengajar Guru terhadap Hasil Belajar Siswa dengan nilai t_{hitung} 3,741 > t_{tabel} 1,995 dengan signifikansi 0,000<0,05. Terdapat pengaruh positif dan signifikan Keaktifan Siswa terhadap Hasil Belajar Siswa dengan nilai t_{hitung} 4,542 > t_{tabel} 1,995 dengan signifikansi 0,000<0,05. Secara simultan (uji F) terdapat pengaruh positif dan signifikan Keterampilan Mengajar Guru dan Keaktifan Siswa terhadap Hasil Belajar Siswa dengan nilai f_{hitung} 67,124 > f_{tabel} 3,130 dan nilai signifikansi 0,00<0,05. Dengan nilai koefisien determinasi (R^2) sebesar 0,664 yang artiya variabel Keterampilan Mengajar Guru dan Keaktifan Siswa berpengaruh 66,4 % terhadap Hasil Belajar Siswa kelas XI OTKP pada mata pelajaran OTK Humas dan Keprotokolan di SMK Swasta Bina Satria Medan Tahun Ajaran 2021/2022 dan sisanya sebesar 33,6% dipengaruhi variabel lain yang tidak dikaji pada penelitian ini.

Kata Kunci: Keterampilan Mengajar Guru, Keaktifan Siswa, Hasil Belajar Siswa

ABSTRACT

Windi Astika. Nim. 7183144017, The Influence Teacher Teaching Skills and Student Activity on Student's Learning Outcomes of Class XI OTKP Students in Public Relations and Protocol Subjects of Private Vocational Schools Bina Satria Medan T.A 2021/2022. Thesis, Department of Economics, Office Administration Education Study Program, Faculty of Economics, Medan State University in 2022.

This study aims to determine the effect of Teacher Teaching Skills and Student's Activity on Student Learning Outcomes of Class XI OTKP Students in Public Relations and Protocol at SMK Swasta Bina Satria Medan 2021/2022 school year. This type of research is ex post facto research with a quantitative approach. The population in this study was class XI OTKP students at SMK Swasta Bina Satria Medan T.A 2021/2022 which amounted to 71 students from 3 classes. The sampling technique used is the total sampling technique where by taking the entire research population, the sample used is 71 students. The sampling technique used is the total sampling technique where by taking the entire research population, the sample used is 71 students. Data collection techniques in this study used to disseminate questionnaires, observations, and documentation. The validity of the instrument is calculated by the correlation of product moment and reliability using alpha cronbach. The data analysis techniques used are normality test, linearity test, multicholinearity test, multiple linear regression analysis, and hypothesis test (t test, f test, R2). Data processed by SPSS version 25.

The results of this study indicate that the partial test (t test) had a positive and significant influence on Teacher Teaching Skills on Student Learning Outcomes with a calculated>table value (3,741>1.995) with a significance value of 0.000<0.05. There was a positive and significant influence of Student Activity on Student Learning Outcomes with a calculated value>ttabel (4.542>1.995) with a significance value of 0.000 <0.05. Simultaneously (test F) there is a positive and significant influence of Teacher Teaching Skills and Student Activity on Student Learning Outcomes with calculated>ftabel values (67.124>3.130) and significance values (0.00<0.05). With a coefficient of determination (R2) value of 0.664, which means that the variables of Teacher Teaching Skills and Student Activity have an effect of 66.4% on Student Learning Outcomes of class XI OTKP in the subject of Public Relations and Protocol at SMK Swasta Bina Satria Medan for the academic year 2021/2022 and the remaining 33.6% is influenced by other variables which were not investigated in this study.

Keywords: Teacher Teaching Skills, Student Activity, Student Learning Outcomes