

## ABSTRAK

**Puspita Sari, NIM 7182142014. Pengaruh Pendapatan Orang Tua dan Motivasi Belajar Terhadap Minat Melanjutkan Studi ke Perguruan Tinggi Pada Siswa Kelas XII Akuntansi di SMKS Prayatna 1 Medan Tahun Ajaran 2021/2022, Skripsi, Jurusan Akuntansi, Program Studi Pendidikan Akuntansi, Fakultas Ekonomi, Universitas Negeri Medan Tahun 2022.**

Permasalahan dalam penelitian ini adalah "rendahnya minat melanjutkan studi ke perguruan tinggi pada siswa kelas XII akuntansi di SMKS Prayatna 1 Medan tahun ajaran 2021/2022". Oleh karena itu, penelitian ini bertujuan untuk mengetahui apakah pendapatan orang tua dan motivasi belajar memiliki pengaruh terhadap minat melanjutkan studi ke perguruan tinggi pada siswa kelas XII akuntansi di SMKS Prayatna 1 Medan tahun ajaran 2021/2022.

Penelitian ini dilaksanakan di SMKS Prayatna 1 Medan, Populasi dalam penelitian ini adalah seluruh siswa akuntansi kelas XII dengan sampel sebanyak 66 orang. Teknik dalam pengambilan sampel penelitian, menggunakan teknik (*total sampling*) sebanyak 66 orang siswa. Teknik pengumpulan data yang digunakan yaitu angket. Teknik analisis data dengan menggunakan regresi linier berganda dan uji hipotesis secara parsial (uji t) dan simultan (uji F).

Hasil analisis data diperoleh bahwa, uji hipotesis secara parsial (uji t) menyatakan variabel pendapatan orang tua berpengaruh positif dan signifikan terhadap minat melanjutkan studi ke perguruan tinggi, serta variabel motivasi belajar berpengaruh positif dan signifikan terhadap minat melanjutkan studi ke perguruan tinggi serta, uji simultan menunjukkan bahwa pendapatan orang tua dan motivasi belajar berpengaruh positif dan signifikan terhadap minat melanjutkan studi ke perguruan tinggi.

*Kata kunci : Pendapatan Orang Tua, Motivasi Belajar dan Minat Melanjutkan Studi ke Perguruan Tinggi*

## ABSTRACT

**Puspita Sari, NIM 7182142014. The Effect of Parents' Income and Learning Motivation on Interest in Continuing Study in Higher Education in Class XII Accounting Students at SMKS Prayatna 1 Medan in the 2021/2022 Academic Year, Thesis, Accounting Department, Accounting Education Study Program, Faculty of Economics, Medan State University in 2022.**

The problem in this study is "the low interest in continuing their studies to college in class XII accounting students at SMKS Prayatna 1 Medan in the 2021/2022 academic year". Therefore, this study aims to determine whether parents' income and learning motivation have an influence on the interest in continuing their studies to college in class XII accounting students at SMKS Prayatna 1 Medan in the 2021/2022 academic year.

This research was conducted at SMKS Prayatna 1 Medan. The population in this study were all accounting students of class XII with a sample of 66 people. The technique in taking the research sample, using the technique (total sampling) as many as 66 students. The data collection technique used is a questionnaire. Data analysis techniques using multiple linear regression and hypothesis testing partially (t test) and simultaneously (F test).

The results of data analysis showed that the partial hypothesis test (t test) stated that the parent's income variable had a positive and significant effect on the interest in continuing their studies to college, and the learning motivation variable had a positive and significant effect on the interest in continuing their studies to college as well as, the simultaneous test. shows that parents' income and learning motivation have a positive and significant effect on interest in continuing their studies to college.

*Keywords: Parents' Income, Learning Motivation and Interest in Continuing Study in Higher Education*