

ABSTRAK

Sito Abduh Satrio, NIM 7173210033. “Pengaruh Internal Leans Dan External Leans Terhadap Kinerja Keuangan Sektor Produksi Furniture Usaha Kecil Di Kota Medan”. Jurusan Manajemen Fakultas Ekonomi Universitas Negeri Medan Tahun 2022.

Penelitian ini bertujuan untuk mengetahui pengaruh pengaruh internal leans dan external leans terhadap kinerja keuangan sektor produksi furniture usaha kecil di kota medan. Pada penelitian ini populasi usaha kecil sektor produksi furniture kota Medan yang terdaftar di Dinas Koperasi UMKM Kota Medan berjumlah 71 unit usaha. Perhitungan sampel dalam penelitian ini diambil menggunakan perhitungan dari tabel Cohen (1992). Berdasarkan metode tersebut diperoleh sampel sebesar 41 unit usaha kecil sektor produksi furniture di kota Medan. Pengambilan sampel diambil menggunakan metode Cluster Random Sampling dari setiap kelurahan di kota Medan. Teknik Pengumpulan data pada penelitian ini dengan cara menyebarkan kuisisioner yang pengukurannya dengan skala likert dan diolah secara statistik dengan analisis jalur dan pengujian hipotesis dengan cara *bootstraping* yang sebelumnya data telah diuji menggunakan uji validitas dan reliabilitas. Pengolahan data menggunakan program SmartPLS versi 3.3. Hasil penelitian menunjukkan bahwa Internal leans memiliki pengaruh dan signifikan terhadap Kinerja Keuangan. Eksternal leans berpengaruh dan signifikan terhadap Kinerja Keuangan.

Kata kunci : Kinerja Keuangan, Internal Leans, dan Eksternal Leans.

ABSTRACT

Sito Abduh Satrio, NIM 7173210033. "The Influence of Internal Leans and External Leans on Financial Performance of Small Business Furniture Production Sector in Medan City". Department of Management, Faculty of Economics, Medan State University in 2022.

This study aims to determine the effect of internal leans and external leans on the financial performance of the small business furniture production sector in the city of Medan. In this study, the population of small businesses in the furniture production sector in the city of Medan registered at the Medan City MSME Cooperative Service amounted to 71 business units. Calculation of the sample in this study was taken using calculations from Cohen's table (1992). Based on this method, a sample of 41 small business units in the furniture production sector was obtained in the city of Medan. Sampling was taken using the Cluster Random Sampling method from every kelurahan in the city of Medan. The technique of collecting data in this study was by distributing questionnaires whose measurements were using a Likert scale and statistically processed by path analysis and hypothesis testing by bootstrapping. Previously, the data had been tested using validity and reliability tests. Data processing using SmartPLS version 3.3. The results showed that Internal leans had a significant and significant effect on Financial Performance. External leans have a significant and significant effect on Financial Performance

.Keywords: Financial Performance, Internal Leans, and External Leans