TABLE OF CONTENTS

ABSTRACT i
ACKNOWLEDGEMENT ii
TABLE OF CONTENTS v
LIST OF CHARTS vi
LIST OF TABLES vii
LIST OF APENDICES viii
CHAPTER I. INTRODUCTION
A. The Background of the Study 1
B. The Problem of the Study 7
C. The Objectives of the Study 7
D. The Scope of the Study 8
E. The Significance of the Study 8

CHAPTER II. REVIEW OF LITERATURE
A. The Theoretical Framework 10
a. Review of Related Theories 10
1. Politeness 10
2. Politeness Theories 11
3. Gender 21
4. Social Media 22
a. Structure of Polite Message in WhatsApp 24
B. Conceptual Framework 26

CHAPTER III. RESEARCH METHODOLOGY
A. Research Design 27
B. The Instruments of the Research 27
C. The Object of the Research 27
D. The Techniques of Collecting Data 27
E. The Techniques of Analyzing Data 28

CHAPTER IV. RESEARCH FINDINGS AND DISCUSSION

A. Research Design 29
4.1 Types of Politeness Strategies 29
Negative Politeness 30
Bald of Record 32
4.2 The Reason of the Students in Choosing Politeness Strategies 34
4.3 The Role of Gender Differences Students in Choice Politeness Strategies .. 36
B. Discussion 37

CHAPTER V. CONCLUSION AND SUGGESTION

A. Conclusion 39
B. Suggestion 39

Referencess 41
Apendix 42