

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

After analyzed and describe the meaning of the symbols on Covid-19 Protocol in Youtube Advertisement, the finding of this research could be conclude as follows :

1. From the analysis, the symbols on Covid-19 Protocol in Youtube Advertisement had founded. There were eight symbols used on Covid-19 protocol, namely : *menggunakan masker* (using a mask), *menjaga jarak* (keep the distance), *menggunakan handsanitizer* (using handsanitizer), *mencuci tangan dengan sabun* (washing hands with soap), *menjaga kebersihan rumah dan sekitar* (keeping the house and surroundings clean), *menjauhi kerumunan* (stay away from the crowd), *olahraga secara teratur* (exercise regularly), *makan buah dan sayuran setiap hari* (eat fruits and vegetable everyday),
2. Each symbols that was used on Covid-19 Protocol in Youtube Advertisement has the different meaning. *Wearing a mask* (used to cover part of the face, especially the nose and mouth), *keep the distance* (keep the distance at least 2 meter from the other peoples), *handsanitizer* (bring and use handsanitizer especially when leaving the house), *washing hand* (using soap for wash the hand), *keep cleaning* (do not let the house and surrounding in a dirty state and keep it clean), *stay away from the crowd*

(do not visit crowded places such as malls and other places with a crowded), *exercise regularly* (always do the exercise at home too keep your healthy), *fruits and vegetable* (eat nutritious foods such as fruits and vegetables).

3. The reason why the covid 19 protocol must be implemented is because it is very influential on people's lives during this pandemic. The disappearance of this virus or the increasing number of affected populations is dependent on the community itself.

B. Suggestion

Based on the conclusion above. The suggested were needed to be considered in conducting related research. The suggestion were as follows :

1. It is suggested that the student of English Literature or all the student in State University of Medan should be learn more about Covid-19 Protocol.
2. It is suggested for the reader who wants to know how semiotic realized in the Covid-19 Protocol by Youtube Advertisement or from the other mass media such as magazine, newspaper, television, radio and the other.
3. This research was conducted to make the general public aware to continue to carry out the regulations that have been set by the government. and implement it in daily life in order to reduce the number of population affected by this virus. This research is also useful for students who want to do research on covid 19.