

CHAPTER I

INTRODUCTION

A. The Background of Study

Language is essential to human life, especially in terms of communication, because it allows people to convey their feelings, views, sentiments, and thoughts. It is a symbol used to identify things in the world based on the society agreement. People use language as a tool of their communication to communicate and establish relationship with others (Wardaugh, 1986:29). Language is required for all human beings to communicate with one another, it could be oral or written. Speech conversation, television broadcasting, story telling, and a variety of other utterances generated by the mouth with sound are examples of oral language. Written language, on the other hand, is any speech conveyed through the written medium, such as novels, advertisements, articles, books, newspapers, magazines, and so on. This study focused on analyzed a novel as one of the literary works which was part of written language.

The study of language in correlation to society is termed as sociolinguistics. Sociolinguistics is a field of linguistics concerned with the study and investigation of languages that are linked to society, which concentrates to study and explores the languages related to the society. It concerned with the use of language for communication among various social groups of people in various social settings. Language and society may have an impact each other. This

influence is said to be dialectical in nature, as speech and social behavior are constantly in contact, resulting in linguistic diversity and variance.

People have their own manner of expressing and conveying language messages, whether through oral or written language, because it is linked to social factors. Language variation is well-known as style. Style refers to the selection of the linguistic form to convey social or artistic effects (Chaika, 1982:29). Due to the situation, the use of style will have an impact on the meaning. It is the ability and the competence to make a sentence in a good way (Keraf, 1984:112). Style fined up how a speaker tends to speak and how the listener interprets the meaning of the message, whether serious, hilarious, or in some other. It's fundamental to the message's delivery.

Language style is a tool that may be used to communicate a message in a variety of languages. The language style of spoken and written language can be analyzed from the different point of view; word, grammar, and pronunciation (Chaika: 1982). Furthermore, Keraf (1984) states that language style can be analyzed based on linguistic context which are divided into word choice, tone, sentence structure as well as direct and indirect meaning.

The researcher put interest to analyze the language style utilized in a novel for this study. Language Style was chosen as the subject of the study because language style shapes communication and influences how a social interaction would unfold, as well as to gain a better understanding of language style.

The researcher chose “*Dilan: Dia adalah Dilanku Tahun 1990*” novel as the object of study because the novel is the language of the author. The author

expressed her feeling from the language she wrote in the novel. Concerning the function of language style that is to form communication in the right way, the novel was chosen as the subject of study because the researcher wanted to see if the main character Dilan's language style in this novel matched the real language style based on the theory utilized in this study. Another reason this novel was chosen as the subject of this study was that it discussed how a love story was packaged into a highly intriguing story because the author employed an interesting linguistic style that was easily accepted by the readers, who are primarily teenagers.

This study used Joos in Brown (2000) and Romaine (1994) theories. Joos in Brown (2000) divided the language style into five categories, namely frozen style, formal style, consultative style, casual style and intimate style. Romaine (1994) stated that style can change from formal to informal depending on social context, relationship of the participants, social class, sex, age, physical environment, and topic. This language style was analyzed in this way:

For example:

1. Dilan : *“Selamat pagi” (Good morning)*

Milea : *“Pagi” (Morning)*

Dilan : *“Kamu Milea, ya?” (You are Milea, Aren't you?)*

Milea : *“Eh? Iya” (Uh? Yes)*

Dilan : *“Boleh gak aku ramal?” (Can i guess?)*

Milea : *“Ramal?” (Guess?)*

Dilan : “Iya, aku ramal kita akan bertemu di kantin” (Yes. I guess we will meet at canteen later.)

As we can see at the conversation above, all the Dilan's utterances belongs to formal or deliberative style because the conversation happened in the serious situation. And the sentence structures that Dilan used are more complex. And also in formal or deliberative style, the speaker will frequently plan ahead and frame entire sentences before they were delivered.

2. **“Selamat ulang tahun, Milea. Ini hadiah untukmu, Cuma TTS. Tapi sudah kuisi semua. Aku sayang kamu. Aku tidak mau kamu pusing karena harus mengisinya. –Dilan!”**

“Happy birthday, Milea. This is a present for you. It just a crossword puzzles. But I've already filled them out. I love you. I won't you to get a headache by filling them up. –Dilan!”

The utterances were casual style, as casual style is frequently discussed among friends in a non-formal setting. The utterances above showed that they occurred in a non-formal setting and between people who have a close relationship.

There are also some researchers who have done the researches about language style in the other objects. Sapriyani et al (2013) investigated the language style in F. Scott Fitzgerald's novel *The Last Tycoon*. Their research focused on the elements that determine the phrasing of language in the novel. Jamil & Nasrum (2018) conducted their research on the language style presented in J.K. Rowling's *Harry Potter and the Cursed Child* in order to determine Albus'

language style and the social elements that influence his utterances. Aflahah (2017) analyzed the style of language used by Habiburrahman El-Shirazy in the Dwilogy of Ayat-Ayat Cinta, in this analysis she discussed the author's language style based on lexical choice, sentence structure, direct and indirect meaning. Xie (2008) conducted the research about language style of Hemingway in The Old Man and the Sea novel, in this research the researcher discussed about language styles applied by Hemingway in The Old Man and the Sea novel.

All of the previous research examined the language style of various things. This study, on the other hand, looked at the linguistic style in a novel that was nearly identical with Sapriyani et al and Jamil & Nasrum and also this study used the same theory as they were. The potential findings of this study were some various kind of language style found in this novel because this novel's theme is senior high school love story.

B. The Identification of Problem

As shown by the context of the study as indicated previously, the identification of problems was done as followed:

1. The utterances of the main character in this novel has language styles that make his utterances popular
2. The main character in this novel uses the types of language style in his utterances

3. There are some aspects that influence the main character of this novel in using the types of language style

C. The Problem of the Study

By the framework of the study stated previously, this research was focused on three research problems, such as:

1. What kinds of language style are used in “*Dilan: Dia adalah Dilanku Tahun 1990*” novel?
2. How are the types of language style realized in “*Dilan: Dia adalah Dilanku Tahun 1990*” novel?
3. Why is the types of language style used in “*Dilan: Dia adalah Dilanku Tahun 1990*” novel?

D. The Objective of the Study

Based on the background of the analysis stated previously, this research aimed to:

1. To find out the kinds or types of language style used in “*Dilan: Dia adalah Dilanku Tahun 1990*” novel.
2. To describe the types of language style realized in “*Dilan: Dia adalah Dilanku tahun 1990*” novel
3. To explain the reason why the types of language style itself used in Dilan’s utterances.

E. The Scope of the Study

This study was focused on language styles used in “*Dilan: Dia adalah Dilanku Tahun 1990*” novel and used Joos in Brown (2000) and Romaine (1994) theories. In this case, the highlight of the research was on one of the novel's main characters' language style. That is Dilan. All the needed data was taken from all of Dilan’s utterances in “*Dilan: Dia adalah Dilanku Tahun 1990*” novel.

F. The Significance of the Study

The significance of this study was expected to be useful as follows:

1. This study was supposed to make significant additions to the evolution of language style descriptions because it could be useful and necessary for anyone interested in learning more about language style and many other expressions of language style found in novels and other literary works such as song, drama, speech, film, poem, advertisement, and so on.
2. To give additional references to other researchers to conduct further language style research.

G. The Clarification of Terms

In order to avoid misunderstanding the terms used in this research, the researcher defines the terms as follows:

1. Language style is alternatives tool that used to convey the message in a variety of languages.
2. Novel is one of literary work that tells about story in written form.

3. *Dilan: Dia adalah Dilanku Tahun 1990* is a one of best seller novel in Indonesia about couple years ago. This novel written by Pidi Baiq and published in 2015



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