

ABSTRAK

Vera Afriani Usli, NIM. 7173141036. “Pengaruh Literasi Digital dan Kemandirian Belajar Terhadap Motivasi Belajar Mahasiswa Pendidikan Ekonomi Stambuk 2020”. Skripsi Jurusan Ekonomi, Program Studi Pendidikan Ekonomi, Fakultas Ekonomi, Universitas Negeri Medan Tahun 2021.

Permasalahan dalam penelitian ini adalah mahasiswa Pendidikan Ekonomi stambuk 2020 belum memiliki motivasi belajar yang tinggi ditandai dengan masih adanya mahasiswa yang kurang aktif dan konsentrasi ketika belajar, kurang memiliki rasa ingin tahu dan antusias, serta kurang percaya diri terhadap kemampuan diri sendiri. Tujuan penelitian ini adalah untuk mengetahui Pengaruh Literasi Digital dan Kemandirian Belajar Terhadap Motivasi Belajar Mahasiswa Pendidikan Ekonomi Stambuk 2020.

Penelitian ini dilaksanakan di Program Studi Pendidikan Ekonomi Stambuk 2020, Fakultas Ekonomi Universitas Negeri Medan yang terdiri dari 3 kelas dengan jumlah populasi sebanyak 85 mahasiswa. Pengambilan sampel menggunakan metode *Probability Sampling* dengan teknik *Simple Random Sampling*. Penentuan besarnya jumlah sampel menggunakan rumus *Slovin* diperoleh sampel sebanyak 70 mahasiswa. Teknik analisis data yang digunakan adalah analisis regresi linear berganda, uji hipotesis parsial, uji hipotesis simultan dan uji koefisien determinasi.

Hasil penelitian menunjukkan: (1) Persamaan regresi linear berganda $Y = 14,210 + 0,371x_1 + 0,272x_2 + e$; (2) Secara parsial Literasi Digital (X_1) berpengaruh positif dan signifikan terhadap Motivasi Belajar (Y) Mahasiswa Pendidikan Ekonomi Stambuk 2020; (3) Secara parsial Kemandirian Belajar (X_2) berpengaruh positif dan signifikan terhadap Motivasi Belajar (Y) Mahasiswa Pendidikan Ekonomi Stambuk 2020; (4) Secara simultan Literasi Digital (X_1) dan Kemandirian Belajar (X_2) berpengaruh positif dan signifikan terhadap Motivasi Belajar (Y) Mahasiswa Pendidikan Ekonomi Stambuk 2020, dengan (5) Kontribusi sebesar 36,6%.

Berdasarkan hasil penelitian tersebut, maka dapat ditarik kesimpulan bahwa baik secara parsial maupun simultan Literasi Digital (X_1) dan Kemandirian Belajar (X_2) berpengaruh secara positif dan signifikan terhadap Motivasi Belajar (Y) Mahasiswa Pendidikan Ekonomi Stambuk 2020.

Kata Kunci: Literasi Digital, Kemandirian Belajar, Motivasi Belajar

ABSTRACT

Vera Afriani Usli, NIM. 7173141036. "The Influence of Digital Literacy and Independent Learning on Learning Motivation of Economic Education Students in Stambuk 2020". Thesis of the Department of Economics, Economic Education Study Program, Faculty of Economics, the State University of Medan in 2021.

The problem in this study is that Economics Educations students in stambuk 2020 do not yet have high learning motivation, which is indicated by the presence of students who are less active and concentrated when studying, lack curiosity and enthusiasm, and lack confidence in their abilities. The purpose of this study was to determine the effect of digital literacy and learning independence on the learning motivation of students in Economics Education Stambuk 2020.

This research was conducted at the Economic Education Program Study in Stambuk 2020, Faculty of Economics, the State University of Medan which consists of 3 classes with a population of 85 students. Sampling using the Probability Sampling method with the Simple Random Sampling technique. Determining the number of samples using the Slovin formula obtained a sample of 70 students. The data analysis technique used is multiple linear regression analysis, partial hypothesis testing, simultaneous hypothesis testing, and the coefficient of determination test.

The results showed: (1) Multiple linear regression equation $Y=14,210+0,371X_1+0,272X_2+e$; (2) Partially Digital Literacy (X_1) has a positive effect and significant on Learning Motivation (Y) of Economic Education Student in Stambuk 2020; (3) Partially Independent Learning (X_2) has a positive effect and significant on Learning Motivation (Y) of Economic Education Student in Stambuk 2020; (4) Simultaneously Digital Literacy (X_1) and Learning Independence (X_2) has a positive effect and significant on Learning Motivation (Y) of Economic Education Student in Stambuk 2020, with (5) a Contribution of 36,6%.

Based on the results of this study, it can be concluded that both partially and simultaneously Digital Literacy (X_1) and Learning Independence (X_2) have a positive effect and significant on Learning Motivation (Y) of Economic Education Students in Stambuk 2020.

Keywords: Digital Literacy, Learning Independence, Learning Motivation