

## ABSTRAK

**Sarah Astuti, NIM 7172143014, Pengaruh Pandemi Covid-19 Terhadap Minat Belajar Kewirausahaan dan Pengantar Bisnis Pada Mahasiswa Pendidikan Bisnis Fakultas Ekonomi Universitas Negeri Medan Stambuk 2018.**

Penelitian ini bertujuan untuk mengetahui seberapa besar pengaruh dari Pandemi Covid-19 terhadap minat belajar Kewirausahaan dan Pengantar Bisnis. Penelitian ini dilakukan di Fakultas Ekonomi Universitas Negeri Medan Stambuk 2018. Sampel dalam penelitian ini diambil dengan menggunakan metode pengumpulan data yang disebut *Non Probability Sampling*. Jumlah sampel yang digunakan sebanyak 53 responden. Data yang diperoleh dianalisis dengan menggunakan teknik analisis PLS (*Partial Least Square*) melalui *software* SmartPLS.

Dari hasil penelitian dapat disimpulkan bahwa hasil uji hipotesis yang pertama menunjukkan bahwa hubungan variabel Pandemi Covid-19 dengan Minat Belajar Kewirausahaan memiliki nilai koefisien jalur sebesar 0,317. Hasil uji hipotesis yang kedua menunjukkan bahwa hubungan variabel Pandemi Covid-19 dengan Minat Belajar Pengantar Bisnis menunjukkan nilai koefisien jalur sebesar 0,574. Hal itu menunjukkan bahwa Pandemi Covid-19 berpengaruh positif terhadap Minat Belajar Kewirausahaan dan Pengantar Bisnis berpengaruh secara positif dan signifikan. Hal tersebut dibuktikan dengan nilai *R Square* sebesar 0.735. Ini menunjukkan bahwa situasi Pandemi Covid-19 dapat mempengaruhi minat belajar pada mata kuliah Kewirausahaan dan Pengantar Bisnis pada mahasiswa.

**Kata Kunci:** Pandemi Covid-19, Minat Belajar Kewirausahaan, Minat Belajar Pengantar Bisnis, *Partial Least Square* (PLS)

## ABSTRACT

**Sarah Astuti, NIM 7172143014, The Effect of the Covid-19 Pandemic on Interest in Entrepreneurship Learning and Introduction to Business in Business Education Students, Faculty of Economics, State University of Medan Stambuk 2018.**

This study aims to determine how much influence the Covid-19 Pandemic has on interest in learning Entrepreneurship and Introduction to Business. This research was conducted at the Faculty of Economics, State University of Medan Force 2018. The sample in this study was taken using a data collection method called Non Probability Sampling. The number of samples used as many as 53 respondents. The data obtained were analyzed using the PLS (Partial Least Square) analysis technique through the SmartPLS software.

From the results of the study, it can be concluded that the results of the first hypothesis test indicate that the relationship between the Covid-19 Pandemic variable and Entrepreneurship Learning Interest has a path coefficient value of 0.317. The results of the second hypothesis test show that the relationship between the Covid-19 Pandemic variable and Business Introduction Learning Interest shows a path coefficient value of 0.574. This shows that the Covid-19 pandemic has a positive and significant impact on Entrepreneurship Learning Interest and Introduction to Business. This is evidenced by the R Square value of 0.735. This shows that the Covid-19 Pandemic situation can affect student interest in studying Entrepreneurship and Introduction to Business courses.

**Keywords:** Covid-19 Pandemic, Interest in Entrepreneurship Learning, Interest in Learning Introduction to Business, Partial Least Square (PLS)

