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ABSTRACT

Simarmata, Rina Octavia. Semiotic Meaning In Verbal and Non- Verbal Coding On Batak Toba Death Ceremony. English Applied Linguistic Study Program Post Graduated State University Of Medan. 2022.

Semiotic is a study about how a sign has a role in object, whether it is the object directly. See around us or our sociality that everything has a hidden meaning in it as well as about how semiotic science makes a sign or an object have a meaning contained in it has as a whole from the point of view of each person or judging it or seeing it., especially in the terms of Batak Toba culture there are many signs that have realization in every life. The data taken from some videos, library research and some interviews with informants. There are several types of dea the Toba Batak tribe, namely Matte Mangkar, Sarimatua, and Saurmatua. This research was employ descriptive qualitative paradigm and ethnomethodology approach. This research as we know that it was about how the researcher applied the research based on the field case. This research applied the ethnomethodology approach related to its characteristics that related to the social facts brought by the human interactive process. The findings of this research that there were some of signs that appeared for Matte Mangkar that means a mother or a father died but still have livinbf children was 19 signs, Sarimatua that means someone death of who has got grandchildren from his/ her son but still have any son/ daughter still doesnt get married was 21 and the last about Saurmatua that means death of a father or a mother who has got all her son and daughter have all got married but still any of them donoyt have any children was 33. While, the Verbal meaning for Matte Mangkas was 5, Sarimatua was 5 and Saurmatua was 9.

Key Words: Semiotic Meaning, Verbal and Non- Verbal, Batak Toba Death Ceremony.

