

ABSTRAK

ASLINA. Pengembangan Media Articulate Storyline Berbasis *Audio visual* Pada Tema 6 Subtema 2 di Kelas V SD Negeri 118422 Putat Tahun Ajaran 2020/2021., Kab. Labuhanbatu Utara. Skripsi. Program Studi PGSD FIP UNIMED 2021.

Tujuan penelitian ini untuk mengetahui Kelayakan, Praktikalitas, dan efektifitas media *Articulate Storyline* berbasis *audio visual* pada tema 6 subtema 2 di kelas V SD Negeri 118422 Putat. Penelitian ini merupakan jenis penelitian pengembangan (*Research and development*) dengan menggunakan model pengembangan *ADDIE* (*Analysis, Design, Development, Implementasi, and Evaluation*).

Hasil Penelitian menunjukkan bahwa media *Articulate Storyline* berbasis *audio visual* pada tema 6 subtema 2 di kelas V SD Negeri 118422 Putat T.A. 2020/2021 dengan peresentase tingkat kelayakan yang diberikan ahli materi sebesar 60% menjadi 94% dengan kategori “Sangat Layak”. Pada ahli desain media memperoleh 87,2% dengan kategori “Layak”, pada praktikalitas pendidikan sebesar 96%. Efektifitas media *Articulate* pada tahap *pretest* nilai peserta didik dengan rata-rata 62% kategori efektifitas “Cukup Rendah”, dan pada tahap *post test* nilai peserta didik mengalami peningkatan setelah menggunakan media *Articulate* dengan rata-rata 86% dengan kategori efektifitas “Sangat Tinggi”. Hasil belajar peserta didik mengalami kenaikan sebesar 24%. Maka dari itu dapat disimpulkan bahwa media *Articulate Storyline* berbasis *audio visual* pada tema 6 subtema 2 di kelas V SD Negeri 118422 Putat T.A. 2020/2021, layak digunakan untuk siswa saat proses pembelajaran.

Kata Kunci: Pengembangan, *Articulate Storyline*, *Audio visual*.



ABSTRACT

ASLINA. *Development of Audio-visual-Based Articulate Storyline Media on Theme 6 Sub-theme 2 in Class V SD Negeri 118422 Putat for the Academic Year 2020/2021., Kab. North Labuhanbatu. Essay. PGSD FIP UNIMED Study Program 2021.*

The purpose of this study was to determine the feasibility, practicality, and effectiveness of the audio-visual-based Articulate Storyline media on theme 6 sub-theme 2 in grade V of SD Negeri 118422 Putat. This research is a type of development research (Research and development) using the ADDIE development model (Analysis, Design, Development, Implementation, and Evaluation).

The results showed that the audio-visual-based Articulate Storyline media on theme 6 sub-theme 2 in class V SD Negeri 118422 Putat T.A. 2020/2021 with a percentage of the feasibility level given by material experts by 60% to 94% in the "Very Eligible" category. The media design expert got 87.2% in the "Decent" category, in the educational practice it was 96%. The effectiveness of Articulate media at the pretest stage scored students with an average of 62% in the "Sufficiently Low" effectiveness category, and at the post-test stage the students' scores increased after using Articulate media with an average of 86% with the effectiveness category "Very High". Student learning outcomes have increased by 24%. Therefore, it can be concluded that the Articulate Storyline media is based on audio-visual on theme 6 sub-theme 2 in class V SD Negeri 118422 Putat T.A. 2020/2021, suitable for students during the learning process.

Keywords: Development, Articulate Storyline, Audio visual.

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