

ABSTRAK

Dhea Natalia Br Ginting, 1182111005. PENGEMBANGAN MEDIA *BIG BOOK* BERBASIS BUDAYA KARO DENGAN MENGGUNAKAN METODE *STEINBERG* DALAM PEMBELAJARAN APRESIASI SASTRA DI KELAS II SDN 044826 SAMURA TP. 2021/2022. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, Tahun 2022.

Penelitian ini bertujuan untuk menghasilkan media pembelajaran yang valid, praktis, dan efektif pada pembelajaran apresiasi sastra berbasis budaya Karo di kelas II Sekolah Dasar. Hal ini berdasarkan permasalahan di sekolah, di antaranya: Pendidik kurang bervariasi dalam penggunaan media pembelajaran dan metode pembelajaran, Kurangnya pemahaman dan kepedulian peserta didik terhadap budaya Karo, Hasil belajar peserta didik masih rendah pada pembelajaran apresiasi sastra. Maka untuk mengatasi permasalahan diperlukan pengembangan media pembelajaran yang valid, praktis dan efektif.

Adapun jenis penelitian yang digunakan menggunakan jenis penelitian *Research and Development (R & D)*. Metode *Research and Development (R & D)* dengan tahapan model pengembangan ADDIE yaitu analisis (*analysis*), desain (*design*), pengembangan (*development*), implementasi (*implementation*), dan evaluasi (*evaluation*). Tahap analisis yang dilakukan yaitu analisis kebutuhan, analisis peserta didik, analisis materi, analisis tujuan pembelajaran. Tahap perancangan dilakukan pembuatan desain media, menetapkan komponen pembelajaran (RPP), penyusunan materi, soal dan jawaban, pengumpulan gambar-gambar pada buku. Tahap pengembangan dilakukan penilaian kelayakan media pembelajaran yang dilakukan oleh ahli media, ahli materi. Selanjutnya dilakukan tahap implementasi uji coba pengembangan. Tahap evaluasi untuk mempertimbangkan hasil dari tahap implementasi. Subjek dalam penelitian ini ialah 18 orang siswa kelas II SDN 044826 Samura. Teknik pengumpulan data dilakukan melalui observasi, wawancara dan menggunakan angket. Instrumen pengumpulan data yaitu uji validitas, uji praktikalitas dan uji efektivitas. Teknik analisis data secara kualitatif dan kuantitatif.

Hasil penelitian yang diperoleh pada penelitian setelah melakukan validasi dan uji coba mendapat kategori “Sangat Layak” dengan rincian Validator Ahli Media diperoleh skor sebesar 90%. Hasil validasi oleh materi, memperoleh nilai rata-rata 86% dengan kategori “Sangat Layak”. Untuk hasil kepraktisan media *big book* berbasis budaya Karo hasil uji coba pada respon guru mendapat respon sebesar 93,3 % yang termasuk pada kategori “Sangat Praktis” dan respon siswa terhadap media mendapat presentasi nilai 91% yang termasuk pada kategori “Sangat Praktis”. Nilai *post-test* peserta didik mendapat presentase ketuntasan belajar sebesar 81,1 % yang dikategorikan dalam kriteria sangat baik, Jadi dapat disimpulkan bahwa media *big book* berbasis budaya Karo pada pembelajaran apresiasi sastra di kelas II SDN. 044826 Samura layak, praktis dan efektif digunakan oleh siswa pada proses pembelajaran apresiasi sastra.

Kata Kunci: *Big Book*, *Steinberg*, Apresiasi Sastra, Budaya Karo

ABSTRACT

Dhea Natalia Br Ginting, 1182111005. DEVELOPMENT OF BIG BOOK MEDIA BASED ON KARO CULTURE USING THE STEINBERG METHOD IN LEARNING APPRECIATION OF LITERATURE IN CLASS II SDN 044826 SAMURA TP. 2021/2022. Essay. Medan: Faculty of Education, State University of Medan, 2022.

This study aims to produce valid, practical, and effective learning media in learning appreciation of literature based on Karo culture in grade II Elementary School. This is based on problems in schools, including: (1) Educators are less varied in the use of learning media and learning methods, (2) Lack of understanding and concern of students towards Karo culture, (3) Student learning outcomes are still low in learning literary appreciation. So to overcome the problem, it is necessary to develop valid, practical and effective learning media.

The type of research used is Research and Development (R & D). Research and Development (R & D) method with the stages of the ADDIE development model, namely analysis, design, development, implementation, and evaluation. In the first stage, the needs analysis, student analysis, material analysis, analysis of learning objectives were carried out. The second stage is designing, making media designs, determining learning components (RPP), compiling materials, questions and answers, collecting pictures in books. The third stage is the development of an assessment of the feasibility of learning media carried out by media experts, material experts. Next is the implementation phase of development trials. The last stage of evaluation is to consider the results of the implementation stage. The subjects in this study were 18 second grade students at SDN 044826 Samura. Data collection techniques were carried out through observation, interviews and using a questionnaire. The data collection instruments are validity test, practicality test and effectiveness test. Qualitative and quantitative data analysis techniques.

The results obtained in the study after validating and testing got the "Very Eligible" category with details of the Media Expert Validator, a score of 90% was obtained. The results of the validation by the material, obtained an average value of 86% in the "Very Eligible" category. For the results of the practicality of the Karo culture-based big book media, the test results on the teacher's response received a response of 93.3% which was included in the "Very Practical" category and the student's response to the media received a presentation value of 91.8% which was included in the "Very Practical" category. The post-test score of students got a percentage of learning completeness of 81.1% which was categorized in very good criteria, so it can be concluded that the big book media based on Karo culture in learning literary appreciation in class II SDN. 044826 Samura is feasible, practical and effective for students to use in the literary appreciation learning process.

Keywords: Big Book, Steinberg, Literary Appreption, Karo Culture