

ABSTRAK

ANNISA. NIM : 1173351003, Pengembangan Media Adobe Flash Sebagai Layanan Informasi Dengan Topik Sikap Hormat Siswa Kelas VII SMP Swasta Imelda Medan. Skripsi Jurusan Psikologi Pendidikan dan Bimbingan, Fakultas Ilmu Pendidikan, Universitas Negeri Medan. 2021.

Penelitian ini bertujuan untuk mengembangkan media adobe flash sebagai layanan informasi dengan topik bersikap hormat siswa kelas VII di SMP Swasta Imelda Medan. Jenis Penelitian ini adalah Penelitian dan Pengembangan (Research and Development) yang mengacu pada model 4-D modifikasi S. Thiagarajan, dkk. Model pengembangan 4-D terdiri atas 4 tahap utama yaitu: *Define* (Pendefinisian), *Design* (Perancangan), *Develop* (Pengembangan) dan *Disseminate* (Penyebaran). Subjek dalam penelitian ini adalah siswa kelas VII-A SMP Swasta Imelda Medan yang berjumlah 29 orang siswa. Instrumen yang digunakan dalam pengumpulan data penelitian ini terdiri atas instrumen angket *pre-test* dan *post-test*, instrumen uji kevalidan berupa lembar validasi ahli materi dan ahli media, instrumen pengujian kepraktisan berupa angket respon siswa, dan instrumen pengujian keefektifan berupa uji normalitas dan uji-t.

Hasil penelitian ini menunjukkan bahwa validitas media *adobe flash* sebagai layanan informasi topik sikap hormat siswa valid dan layak digunakan sebagaimana hasil validasi ahli materi dengan persentase 92%, dan penilaian dari ahli media dengan persentase 90,76%. Pada pemberian angket *pre-test* dan *post-test* terjadi peningkatan layanan informasi topik sikap hormat siswa setelah menggunakan adobe flash secara keseluruhan sebesar 9,56%. Hasil angket respon siswa dengan persentase 53% siswa menjawab sangat setuju sehingga kriteria kepraktisan media dapat dikatakan tercapai. Nilai hasil data siswa kelas VII-A memiliki taraf signifikansi lebih dari 0,05 yaitu sebesar 0,586 data tersebut berdistribusi normal dan memenuhi persyaratan uji normalitas, yang selanjutnya digeneralisasi menggunakan uji-t dengan signifikansi (2-tailed) $0,002 < \text{dari } 0,05$ sehingga H_0 ditolak.

Kata Kunci : Media Adobe Flash, Layanan Informasi, Sikap Hormat Siswa

ABSTRACT

ANNISA. NIM : 1173351003, *Development of Adobe Flash Media as an Information Service With the Topic of Respect for Class VII Students of Imelda Private Junior High School Medan. Thesis Department of Educational Psychology and Guidance, Faculty of Education, State University of Medan. 2021.*

This study aims to develop adobe flash media as an information service with the topic of being respectful for seventh grade students at Imelda Private Junior High School Medan. The type of this research is Research and Development which refers to the modified 4-D model of S. Thiagarajan, et al. The 4-D development model consists of 4 main stages, namely: Define, Design, Develop and Disseminate. The subjects in this study were students of class VII-A of Imelda Private Junior High School Medan, totaling 29 students. The instruments used in this research data collection consisted of pre-test and post-test questionnaire instruments, validity test instruments in the form of material expert validation sheets and media experts, practicality testing instruments in the form of student response questionnaires, and effectiveness testing instruments in the form of normality tests and one sample t-test.

The results of this study indicate that the validity of adobe flash media as an information service on the topic of respect for students is valid and feasible to use as the results of the validation of material experts with a percentage of 92%, and the assessment of media experts with a percentage of 90.76%. In the provision of pre-test and post-test questionnaires, there was an increase in information services on the topic of respect for students after using Adobe Flash as a whole by 9.56%. The results of the student response questionnaire with a percentage of 53% of students answered strongly agree that the criteria for the practicality of the media can be said to be achieved. The value of the data results of class VII-A students has a significance level of more than 0.05, which is 0.586. The data is normally distributed and meets the requirements of the normality test, which is then generalized using a t-test with a significance (2-tailed) of $0.002 < \text{from } 0.05$ so that H_0 is rejected.

Keywords : *Adobe Flash Media, Information Services, Student Respect.*