

CHAPTER I

INTRODUCTION

A. Background Of Study

Literature, as an imitation of human action, often presents a picture of what people think, say and do in the society. Thus, literature is not only a reflection of the society but also serves as a corrective mirror in which members of the society can look at themselves and find the need for positive change. Literatures are the establishment of humanity's societies, convictions, and conventions. It serves as a reflection of reality, an item of craftsmanship, and a window to a belief system. Everything that happens inside a society can be composed, recorded in, and learned from a bit of writing.

Humanity is a virtue linked with basic ethics of altruism derived from the human condition. It also symbolizes human love and compassion towards each other. Humanity differs from mere justice in that there is a level of altruism towards individuals included in humanity more so than the fairness found in justice (*Peterson, Christopher; Seligman, Martin E.P. (2004)*). Humanity are the nature and characteristics of human beings as beings of high dignity. Humanity describes expression of the nature and nature that should be possessed by a creature that named human. The movie also represented the humanity phenomena when Tony and Dr. Shirley who walked into a tailor shop in Georgia. Tony looked after what he thought suited Shirley and showed her. The tailor, who thought the suit was for Tony to wear and happily greeted him, directed Tony to the dressing room. However, when he found out that the suit was not tried on by Tony, but by Shirley. The tailor's attitude immediately changed, with fear mixed

with embarrassment, the tailor told Shirley that she was not allowed to try the arrangement. This situation showed Tony immediately feel sorry for the Dr. Shirley. This is proved that even in 1967 also somebody survived without discrimination ideology and it is call humanity no matter what color you are we are still human, we have the same opportunity also that's different does not be a reason to treat someone badly. *Peterson, Christopher; Seligman, Martin E.P. (2004).*

Psychology and literature had deep connection in human life. Both deals with the human behaviors, expression, thought, and motivation. psychology as the science of human behavior (Kartono, 1980:94). Psychology can be utilized to investigate and clarify things and phenomena of human life by applying the guideline of brain research within the literary work. Psychology always connected with the human life. People cannot separate psychology from their life.

Politeness is the expression of the speaker intention to mitigate face threats carried by certain face threatening acts toward another” (Mills, 2003, p.6). Politeness theory, proposed by Penelope Brown and Stephen C. Levinson, centers on the notion of politeness, construed as efforts on redressing the affronts to a person's self-esteems of effectively claiming positive social values in social interactions. Politeness strategy involves taking account of the feeling to other (brown,1987). It means, people should pay attention to politeness strategy otherwise there will be miscommunication that will disturb the relationship. However, being polite is complicated in any language. It is difficult to learn

because it involves understanding, not only for the language but also the social and culture value of community (Brown, 1987).

Through literary works in the form of a movie, we can learn about human lives of a certain people, for example the life experience of black people. In the history of black American has been considered as powerless compare to the whiteness. Being black in U.S. society means always having to be prepared for anti-black actions by whites—in most places and at many times of the day, week, month, or year. Being black means living with various types of racial discrimination from cradle to grave.” (Feagin 2010:187). Racial discrimination persists and profoundly affects the life chances and routine situations of everyday life for racial minorities in the United States (Essed 1991: Feagin 1991).

This stereotype start Began in early 17th century when Dutch colonist imported slave from Africa to develop their colonial era and end up with proclamation 95 on 2nd September 1862 by United Stated president Abraham Lincoln. The black power over the white in the movie compare with the reality that black American powerless. The *Green Book* movie set in 1967 which the level of discrimination for black American is higher. In the movie, it is portrait where the black is the boss and the white is as the bodyguard.

The previous research found that power is a significant factor in choosing politeness strategy. *The Slander on A Young Black Man As Reflected In Ellison’s, Invisible Man; A Study Of American Discrimination On 1930s* in the movie Invisible Man. Ralph Ellison as the author of the novel has described clearly the condition of Black People of America in 1930’s such as discrimination in education, labor system and social community. In doing this analysis, the

researcher provides description of the discrimination toward the young black man in the novel, and then compare with the social condition at that time and focus on sociological approach that on the main character on the novel.

Green book movie is about the black American pianist who has the white American bodyguard and driver. In condition the level of discrimination to the black American still very high. The researcher interested in making a research about politeness strategies that used by Tony Lip as the white American who works with the black American and explain the factors that might influence his choice of politeness strategies. This research uses Brown and Levinson theory (1987).

In the first trip scene Dr. Shirley explains Tony about his duty when they are in the hotel room. He has is to checked the supply of alcohol that Dr. Shirley needed in every town they stop and Tony asks him if he need friend to accompany him to drink. The utterances that found in this scene “Well if you ever need any help with that”. From the data, it related to the concept of politeness strategy which refers to conduct negative politeness. This strategy oriented toward the hearer’s negative face and emphasize avoidance of imposition on the hearer.

The discrimination and racism issue exist in the movie also interested to be discussed. The main character in the movie were from different ethnic, this research focused on the choice of politeness strategy used by Tony Lip who is the white American toward Dr. Shirley who is the black American as his business partner. Based on the description above, the research “Politeness Strategy of Tony Lip in *Green Book* movie” is significant to be conducted.

B. The Problems of Study

Based on the background of the study, the problems of the study are formulated as follows:

1. What types of politeness strategies employed by Tony Lip in *Green Book* movie?
2. How are the politeness strategies realized in *Green Book* movie based on politeness strategy?
3. Why are the politeness strategy used by Tony Lip in *Green Book* movie in the way they are?

C. The Objectives of the Study

Based on the problem of the study, the objectives of the study are constructed as the following:

1. To find out the type of politeness strategy used by Tony lip in *Green Book* movie.
2. To describe the realization of politeness strategy used by Tony Lip in *Green Book* movie.
3. To explain the reasons used by Tony Lip in choosing the politeness strategy.

D. The Scope of The Study

There were many politeness strategies used in the *Green Book* movie, it was necessary to limit the research. The researcher focuses on politeness strategies used by Tony Lip as the main character in *Green Book* movie. There are

four types of politeness strategies proposed by Brown and Levinson, they are bald on record, positive politeness, negative politeness, and off record.

E. The Significance of The Study

This research hopefully can give significances both theoretically and practically to the readers.

1. Theoretically

Through this research, the readers can enrich the knowledge about politeness strategy from the movie and as additional reference of data to conduct the further study.

2. Practically

The research can be used as additional information to conduct other research in linguistics, especially concerning politeness strategy. For another study, this can be a reference in the future learning of politeness strategy.