CHAPTER V

CONCLUSION AND SUGGESTION

This chapter consists of two parts which are conclusion and suggestion. First, the conclusion presents a summary of the research results of the study. Second, the suggestion is presented for the readers, English language learners, and future researchers.

5.1 Conclusion

Euphemism is used in word, phrase or sentences to hide unpleasant idea in order to avoid losing face in communication. Based on the research results of the study, there were three conclusions which could be drawn. Firstly, based on the research results of this study, the most frequently types of euphemism used by Lambe Turah in writing caption were colloquial. It means, when writing a caption, lambe turah replaced inappropriate words by using the euphemism derived from the daily phrase in conversation. Moreover, they frequently used English through borrowing. By using this type of euphemism, Lambe Turah conveyed inappropriate sentences by changing them to other languages that are more difficult for people to understand and usually only certain people can easily understand the meaning of the word.

Secondly, the researcher found that in Lambe Turah caption, the use of words that contain euphemism can be realized directly in the caption which raises a problem that is not good or sad. This fits the goal of the euphemisms which is to smooth something inappropriate or can be offensive to avoid losing face. Lastly, after verifying the data, it could be concluded that Lambe Turah mostly used euphemism to amuse or to entertain known as ludic euphemism. Ludic euphemism most frequently was used in Lambe Turah caption, beside to hide unpleasant words it is also used to amuse their followers. It showed that Lambe Turah generally does not want to show the bad words or phrase in posting of some issues to avoid losing face.

Based on the research results of the three research questions, it can be deduced that the types, realization and the functions of euphemism based on the caption of Lambe Turah could be found in this research. It indicated that Lambe Turah in writing the captions sometimes used pleasant words to avoid something that unpleasant towards their followers. Besides to avoid unpleasant words, the main reason why Lambe Turah used euphemism is to keep their name from getting tarnished.

In conclusion, euphemism is necessary and has several advantages, particularly in media social, since euphemism users attempt to substitute the offensive term or word to avoid the offense. In addition, euphemism not only continually renames items and repackages them to "better" the sound, but also deals with the customs of language that the main function is to avoid someone losing their face. In over all, euphemism is a good tool to prevent face loss, and euphemism is not only useful to offer the public a favorable image, but also helpful to hide the harmful truth.

5.2 Suggestion

The researcher admitted that this research still had weaknesses due to limitations. Hence, these following suggestions were recommended by the researcher to the readers towards a semantics approach on euphemism:

- The researcher hopes that this research can provide additional knowledge to readers on semantics study, especially which is related to euphemism.
- 2. The readers who want to do research on euphemism in other social media, except Instagram, are advised to use this research in recognizing and comprehending the use of euphemism, also to differentiate the purposes of each euphemism in written words by the admin of gossip account.
- 3. Linguistics and literature students are expected to be able to use this research as a reference in conducting another euphemism research with a semantic approach or other linguistic approaches, such as pragmatics, sociolinguistics, and stylistics.

