

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

In teaching learning process media is important as learning resources that can help students to understand the topic. Learning media can be defined as a medium that contains elements of information or messages that are instructional and can be used in teaching process. Media can give stimulus for student in process of learning.

Ahmad (2018) observed teaching media in the classroom are appropriate for triggering ideas, making difficult subjects more understandable, and for holding attention on important ideas. In addition, media also can solve the problem in learning process such as the difficulty that students get to understand the information. According to Levie (2013) visual media is term used to include teaching aids which depend on the use visual communication channel. From the statement above, the visual media can be more interesting way to help the students understanding about the material is given by the teachers.

Based on the preliminary study, after the researcher observed in MAN 2 Deli Serdang it was found that the teacher did not use a media in teaching and learning process especially in writing process. The teacher focused on the traditional process, where the process of learning just based on the textbook. It

makes the students felt bored in English learning activity and also they can't improve their creativity in writing skill.

According to Koura A.A. and Zahran F.A (2017) writing is sophisticated, prestigious social activity of communication and an important skill for language learners. It is directly linked to people's role in society, writing is also considered as a tool for creation and using ideas for communicative objectives in an interactive way. Accordingly, the successful transmission of ideas from an addresser to another via a text and this exchange of information through writing becomes a powerful means to promote and develop the language skill. Through writing, people are capable of sharing ideas, feelings, persuading and convincing others. People may write for personal enjoyment or for some other purpose. Muluneh (2018) Writing success can be achieved when writing is viewed as a recursive process that includes forming intentions, composing and drafting publication and response.

There are various kind of text in writing that students need to learn. They are procedure, recount, descriptive, report and also narrative. Based on curriculum 2013 in Tenth Grade, Recount text is one of the genres which have to be taught to the senior high school students by hoping that the students can communicate in spoken and written form of communication. Recount text is a text which retells events or experiences in the past. According to Writing Resource Book (2013) "texts that recount involve the writer retelling or recounting past experiences or events. Recount text is almost similar with narrative text, but in narrative, there is a complication or problem which must be resolved, and that differentiates from

recount text. The purpose of recount text is to retell past events. It tells information about what happened, when it happened, where it happened, and who has involved.

Based on the preliminary study, after the researcher observed in MAN 2 Deli Serdang it was found that the teacher did not use a media in teaching and learning process especially in writing process. The students also had difficulties in writing. It was caused by limited vocabularies, lack understanding of tenses and sentence structure. They had difficulties in arranging the words into a good sentence, they were confused in writing sentences using past tense. Then, the students saw their notes about tense and they will spend much time in writing especially in writing recount text. The teacher just focused on the traditional process, where the process of learning just based on the textbook. It makes the students felt bored in English learning activity and also they can't improve their creativity in writing skill. And also the researcher found the writing media used in the school were not really interesting which can improve the student's willingness to learn English.

Baidawi (2016) states that teaching media are tools which are provided and brought into classroom by a teacher to facilitate teaching-learning process. Teaching media are all physical devices which can present message and stimulate students to learn. Thus, the definition of media includes all of the traditional means of delivering instruction (including teachers, chalkboard, textbooks and other print materials), as well as the newer instructional media such as computers, CDROOM, interactive video and multimedia systems. Based on its form, media is

divided into two, conventional and digital media. Sikarwar (2015) states that digital media is electronic media that works by using digital codes to create digital audio, digital video or other digital content. Digital media can produce a lot of end products including presentation, tutorials, and game. One of the alternative media that can be used in teaching writing is scrapbook.

Scrapbook is one of media which can be used in writing. Scrapbook is known as a book that full of pictures, words, and articles. Arvianti G. F., Wulansari, A., and Wijayanti, A. (2019) states that Scrapbook is a book with empty pages in which we can stick thing such as picture, article of newspaper in order to keep it. Scrapbook also can be define as a crafting and also documentation activity that involve book with blank pages then adding it with photos, recipe, greeting cards, pay bill, tickets, or anything else that wanted to be memorized. The sticking things usually add with some notes to make the owner of the scrapbook remember the activity behind the things they added. In this case, there is a scrapbook as a media in teaching writing for students to perform the creativity based on the instruction given by the teacher to teach writing recount text. Putri (2019) argues that develop digital scrapbook as a media was an appropriate media to be used in teaching writing recount text. I choose this research as reference because we have the same concern about type of the text and media development.

Based on the statement above, the researcher intends to develop a digital scrapbook as media for teaching writing recount text for the tenth grade students of Senior High School. Digital scrapbook is a fantastic fit for today's fast paced

society and its tools and technique are easier, quicker, and more economical to use than ever. Wahyu , M (2015) analyze by using Digital scrapbook, students can tell their story in a beautiful and interesting look in the past. Using Digital Scrapbook, the students can share their experience in the past through collecting their photos, then adding those with story about those photos and from this students can improve their vocabulary and their interesting in writing recount text. The developed media hopefully can contribute to the teaching and learning process of writing in order to improve and develop the students writing skill.

#### **B. The Problem of the study**

Based on the background above, the researcher found the problem. The problem is “How is Digital Scrapbook in teaching writing recount text developed for the tenth grade students at MAN 2 Deli Serdang ?”

#### **C. The Objective of The Study**

Based on the problem above, this study aim: to develop a digital scrapbook by using canva as the media to teach writing recount text for the tenth grade at MAN 2 Deli Serdang.

#### **D. The Scope of The Study**

Based on the background of study, this research will cover the developing media of writing skill by using Digital Scrapbook for Senior High School. The application of scrapbook in teaching and learning process will be followed by the 5 steps of scientific approach of curriculum 2013.

### **E. The Significances of The Study**

The findings of this research are expected to give theoretical and practical contributions, as follows:

1. Theoretically, the findings of this research will extend and enrich the horizons in theories which related to the areas on how to develop writing media to Senior High School students
2. Practically, the findings of this research can be the recommended writing media for the students of MAN 2 Deli Serdang, as it motivates their passion and willingness to study. Furthermore, it will make the teacher easy to reach the goal of teaching and learning process.

