

CHAPTER I

INTRODUCTION

A. The Background of the Study

Indonesia has diverse ethnicities each region has literature according to culture and traditions in society. Every literary work has a moral message related to noble qualities in society. One of them is the Mandailing tribe located in North Sumatra Province.

In the life of Mandailing, known as culture with respect, religion, mutual respect, maintaining harmony in a social relationship, especially if one clan is also considered as one's own family. Public figures such as religious leaders, traditional leaders, teachers, parents are highly respected. They are also respect about traditions and maintain the traditions that exist in their society. One of the traditions is *markobar*. *Markobar* is a tradition to convey advice about life's advices as a reminder to solve problems in the life and have values, which are carried out at parties and mourning events. For example an expression:

Olong maroban domu, domu maroban parsaulian = Love brings intimacy, intimacy brings goodness together. This expression creates peace, kinship and civility in society.

In other hand, communicating in the Mandailing community, a sense of kinship and familiarity expressed through *partuturan*. *Partuturan* (*martutur*) is a form communication between two or more individuals which carried out to find out the kinship relationship between others (Sihombing, 1986). Since children are

taught by their parents to speak politely such as calling the elders with uwak (mother) tulang (uncle) or bujing (aunt).

So morals has an important role in the tribe Mandailing because they are show identity and are seen as people who have good attitude and come from a good family.

Along with the development of the times and modern technology has an impact on changes in culture and behavior. Modernization and globalization can influence people's attitudes in positive and negative forms and can enter society's lives. Many young people do not care about the morals that exist in society such as the manners begin to disappears, blasphemy committed by various groups.

We need the foundations that a person must have, such as increasing the understanding of good religion as a basis for the future. The fact is that we can see in life at this time, more of the younger generations are moral crisis.

As some cases recently happened in Indonesia such as the case of the student who fight with the teacher because the teacher took the student's gadget while in class, killed the teacher because the teacher reminds him to prayer. This incident is very dangerous if someone lack of moral and not resolved it. Therefore, we must not lose our own culture and maintain and uphold the culture that we already have.

Wijyaningdyah (2018) moral values are the standards good and evil, which govern as an individual's behavior and choices. Individual's morals may derive from society and government. Moral values are value that is associated with the suitability between expectations and the purpose of human life in carrying out it can be reviewed from the social rules of society. Human life in the world related to society and there are many rules such as religion, discipline, tolerance, caring for

others and the environment. Moral values also related to literature and can be learned from various sources, such as in literary work, novel, poem, movie, and song lyrics.

Literature as a reflection of life means a reflection of the problem again basic human life, including death, love, tragedy, hope, power, devotion, meaning and purpose in life, as well as deep transcendental matters human life. The problem of life is by writer concretized into the composition of the language in the form of prose, poetry, and play. So, reading literature means reading a reflection of the problems of inner life manifestations of the composition of language arts (Luxemberg et al. 1993: 40).

Warlina (2018) states that song lyrics is the word lyrics claims it an emotional place in music and poem with the words to a song being called the lyric, while a lyric poem are one personal emotion such as sadness or happiness. A song is a result of literary work in which the poetry becomes a song. Usually, a song contains about life problems. These problems can occur to oneself or between one individual with another in society's lives. Song included in the literary work. Literary work can be entertainment and can add knowledge to the readers.

Previous study related to moral values was conducted by Khadijah (2019) analyzed moral value on Banjar song by Anang Ardiansyah. The objectives of this study to find out the types of moral values in Ban jar song. The data analyzed by using Mone theory and the findings showed there were 4 moral values, 1) hard work, 2) discipline, 3) responsibility, 4) social care.

Wibowo (2019) analyzed the values in Ebiet G Ade's song with the titled *berita kepada kawan* as a source of character education values. This study using

Paul Ricoeur theory and the researcher found character values in the lyrics Ebiel G Ade's song there were 8 moral values such as character value in the relation to God; religious. Character values in the relation to yourself; hard work, discipline, responsibility, independent, curiosity. And character values in relation to others; friendly/communicative, care the environment, care for social.

Harahap (2017) analyzed the moral values as reflected in Willem Iskander's work *si bulus-bulus si rumbuk-rumbuk*. In this study focuses on the three types moral values; individual moral values, social moral values, religious moral values and the relevant between moral values and life viewed from sociological approach. This study using Sulistryorini theory and the researcher found there were 8 moral values 1) brave, 2) honest 3) fair and wise, 4) honor and respect, 5) work hard, 6) keeping promise, 7) humble, 8) carefully in the act, 9) affection and care about the fate of others, 10) believe in the power of God 11) surrender to God. And the relevant between moral values and life viewed from sociological approach it's found Willem Iskander dedicates an invaluable moral values as advice through *Si Bulus-bulus Si Rumbuk-rumbuk* towards readers based on his journey of life in the field education, social phenomenon ignorance and poverty that happened at Mandailing in colonialism era.

Hudayah (2017) analyzed the moral values in the song lyrics *forgive me* album by Maher Zain. This study using Hornby & Durkheim theory and the researcher found there were 11 moral values 1) religiosity, 2) love affection, 3) loyalty, 4) sincerity, 5) thankfulness, 6) steadfastness, 7) humbleness, 8) peace loving, 9) brotherhood, 10) respecting others, 11) optimism. And the most frequent in the song lyrics are religiosity, love, affection and loyalty.

Fitriani (2016) analyzed the moral value in novel *Oliver Twist* by Charles Dickens. This study using sociological approach to find out moral values in novel *Oliver Twist* based on perspective: functionalist, symbol perspective and the conflict perspective. The findings of this research there were 7 moral values such as 1) steadfastness, 2) sympathetic to others, 3) bravely, 4) honestly, 5) cooperatives, 6) thankfulness 7) kind-hearted.

A song has an important role in life humans, all generations love music such as, children, teenager and parents. Songs as something that can make their life more colorful and can help improve moral values. Songs as an effective medium for helping learning patterns and function as a medium to aspirations spills of feelings, opinions, and moral messages but many songs are heard inappropriate, vulgar, the language frontal and not educate. As listeners, we must choose a good song because it will affect someone's life.

Based on description above, in this study the writer choose literary wok exactly local songs which contains a lot of moral value that need to be analyzed. All literary woks each region contains of moral values based on behavior, custom in a certain ethnical, habit in religiosity and cultural. The local literary work used here is Mandailing song lyrics by Top Simamora feat Deliana Lubis which contains of 10 songs which include 2 categories are social and religion; in songs namely ; '*Nantulang Manyuru Sirang*', '*Pasikolahon*', '*Gagal Maroban Boru*', '*Boru Na Beteng*', '*Caleg Na Tuppur*', '*Titik Sapartambuan*', '*Biaso Pe*', '*Nasibku Marboru*', '*Gut-gut Rap Sombong*', '*Rumah sakit Panyosalan*'.

For example, moral values found in Mandailing song lyrics by Top Simamora feat Deliana Lubis entitled *Gut-gut Rap Sombong*:

<i>Sanga Ise Halak Na Sombong</i>	Anyone who is arrogant
<i>Nacopatan Doi Tombom</i>	It falls down quickly
<i>Tangihon Ma Nahu Dokkon</i>	Listen to what I say
<i>Ulang Sanga Hita Ronjom</i>	Don't let us fall down



Picture1.1 Screenshot Song Lyrics Top Simamora Feat Deliana Lubis

Based on example , related to the concept of moral values which refers to the right conducts and human character. In this song lyrics encourage the listeners to not arrogant and remind us about the effects of arrogant.

The writer interests to analyze moral values in Mandailing song lyrics by top Simamora feat Deliana Lubis because rarely done in local songs, never been analyzed yet, mostly reseacrhing on novels and movies. And this song offers moral values that are concerned with social life, has good moral values as advice to people, can help build a good character, bring a good relationship with society and bring positive value for listeners, society or readers.

B. The Problems of the Study

The problmes of this study were formulated as the following:

1. What types of moral values are used in Mandailing song lyrics by Top Simamora feat Deliana Lubis?
2. How are the moral values realized in Mandailing song lyrics by Top Simamora feat Deliana Lubis?
3. Why the author conveys moral values through the lyrics of the song Mandailing by Top Simamora based on social life?

C. The Objectives of the Study

Based on the problems statement. The objectives of this research are :

1. To find out types of moral values are used in Mandailing Song Lyrics by Top Simamora feat Deliana Lubis.
2. To describe the realization of moral values are used in Mandailing Song Lyrics by Top Simamora feat Deliana Lubis.

3. To explain the reasons why the author conveys moral values through the lyrics of the song Mandailing by Top Simamora based on social life.

D. The Scope of the Study

This study will be focused on moral values in Mandailing song lyrics by Top Simamora feat Deliana Lubis used theory Kinnear (2000), realization, and reasons why author conveys moral values through the song lyrics.

E. The Significances of the Study

The findings of the study was expectedly to be useful for both theoretically and practically to the readers.

1. Theoretically

This study was expected to provide benefits theoretically, at least can be useful as a reference for language teaching and learning.

2. Practically

This research would be useful for English teachers or lectures who are interested in teaching the subject matter of moral values, students and those who are motivated to get information and knowledge about moral values, the researcher who are interested in conducting the similar study to get further information and this study can be addition and comparison to theories related to moral values.