ABSTRACT

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The study dealed with the moral values in Mandailing song lyrics by Top Simamora Feat Deliana Lubis. The objectives of the study were to find out 1) The types of moral values in Mandailing song Lyrics by Top Simamora feat Deliana Lubis 2) The realizations moral values in Mandailing song Lyrics by Top Simamora feat Deliana Lubis. 3) The reasons author conveys moral values through Mandailing song lyrics by Top Simamora feat Deliana Lubis. This study was conducted by using descriptive qualitative method. The data were collected from song lyrics of Mandailing which based on social life. The sources of data were lyrics of 10 songs lyrics by Top Simamora feat Deliana Lubis. The findings showed that 1) There were four types of moral values namely, commitment to something greater than oneself (26.2%), self-respect but with humbleness or respect to others, self-discipline, and acceptance of personal responsibility (33.3%), respect and caring for others (14.3%) and faith (26.2%). 2) Moral values were realized verbally. 3) There were some reasons author conveys moral values through Mandailing song lyrics by Top Simamora feat deliana Lubis such as inspired by the realities of the life problems of Mandailing's society, as a medium to convey advice without satirize the others, to make people or society aware, and to motivate the listeners do kindness.

Keywords: Moral values, Kinnear theory, Song Lyrics by Top Simamora feat Deliana Lubis.

