

## ABSTRAK

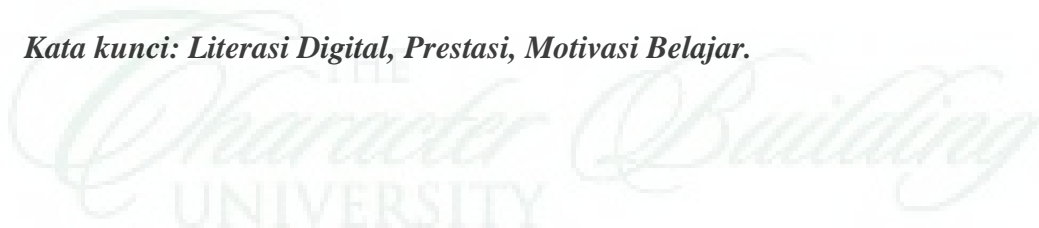
**Cucu Cahyati, NIM. 7173144005, Analisis Tingkat Literasi Digital Ditinjau Dari Prestasi Dan Motivasi Belajar Mahasiswa Program Studi Pendidikan Administrasi Perkantoran Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan.**

Masalah dalam penelitian ini adalah apakah terdapat perbedaan tingkat literasi digital ditinjau dari prestasi dan motivasi belajar mahasiswa program studi Pendidikan Administrasi Perkantoran Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan. Penelitian ini bertujuan ini mengetahui apakah terdapat perbedaan tingkat literasi digital jika ditinjau dari prestasi dan motivasi belajar mahasiswa.

Penelitian ini dilakukan di Universitas Negeri Medan yang beralamat di Jalan Williem Iskandar Pasar V Medan Estate, populasi dalam penelitian ini sebanyak 58 orang. Teknik pengumpulan data dalam penelitian ini menggunakan observasi, wawancara, dokumentasi dan angket. Teknik analisis data dalam penelitian ini menggunakan uji asumsi klasik dengan pengujian hipotesis menggunakan uji *t*.

Berdasarkan hasil analisis data, terdapat adanya perbedaan tingkat literasi digital jika ditinjau dari prestasi mahasiswa Program Studi Pendidikan Administrasi Perkantoran Stambuk 2017 kelas A dan B, berdasarkan hasil analisis data nilai *Sig.* sebesar  $0,00 < \alpha (0,05)$ . Terdapat adanya perbedaan tingkat literasi digital jika ditinjau dari motivasi belajar mahasiswa Program Studi Pendidikan Administrasi Perkantoran Stambuk 2017 kelas A dan B, berdasarkan hasil analisis data nilai *Sig.*  $0,00 < \alpha (0,05)$ .

***Kata kunci: Literasi Digital, Prestasi, Motivasi Belajar.***



## ABSTRACT

**Cucu Cahyati, NIM. 7173144005, Analysis of Digital Literacy Level in terms of Achievement and Learning Motivation of Students of the 2017 Office Administration Education Study Program, Faculty of Economics, State University of Medan.**

The problem in this study is whether there are differences in the level of digital literacy in terms of achievement and learning motivation of students of the 2017 Stambuk Office Administration Education study program, Faculty of Economics, State University of Medan. This study aims to determine whether there are differences in the level of digital literacy when viewed from the achievement and learning motivation of students.

This research was conducted at the State University of Medan which is located at Jalan Williem Iskandar Pasar V Medan Estate, the population in this study was 58 people. Data collection techniques in this study used observation, interviews, documentation and questionnaires. The data analysis technique in this study uses the classical assumption test with hypothesis testing using the  $t$  test.

Based on the results of data analysis, there are differences in the level of digital literacy when viewed from the achievements of students of the 2017 Stambuk Office Administration Education Study Program class A and B, based on the results of data analysis of Sig. of  $0.00 < (0.05)$ . There is a difference in the level of digital literacy when viewed from the learning motivation of students of the 2017 Stambuk Office Administration Education Study Program class A and B, based on the results of data analysis of Sig values.  $0.00 < (0.05)$ .

***Keywords: Digital Literacy, Achievement, Learning Motivation.***

