

## ABSTRAK

**Monika Artauli Nainggolan. Pengembangan Media Pembelajaran Video Animasi Berbasis *Adobe Premiere Pro* Pada Tema 3 Subtema 2 Materi Tokoh Dan Penemuan Di Kelas 6 SDN 173405 Sosorgonting T.A 2020/2021. Skripsi. Program Studi PGSD, Fakultas Ilmu Pendidikan, Universitas Negeri Medan. 2021.**

Penelitian pengembangan media pembelajaran video animasi berbasis *Adobe Premiere Pro* ini didasari dengan permasalahan yang peneliti temukan di SDN 173405 Sosorgonting. Berdasarkan hasil observasi dan wawancara, permasalahan yang ditemukan oleh peneliti pada saat proses belajar mengajar berlangsung guru masih jarang menggunakan media pembelajaran berupa video animasi melainkan menggunakan media pembelajaran berupa media gambar.

Tujuan penelitian ini dilakukan untuk mengetahui kelayakan, keefektifan dan kepraktisan media pembelajaran video animasi berbasis *Adobe Premiere Pro* pada muatan PPKn. Penelitian ini merupakan jenis penelitian pengembangan (*Research and Development*) dengan menggunakan model pengembangan ADDIE (*Analyze, Design, Development, Implementation, and Evaluation*).

Hasil penelitian menunjukkan media pembelajaran video animasi berbasis *Adobe Premiere Pro* pada muatan PPKn dengan tingkat persentase kelayakan yang diberikan oleh ahli media sebesar 84% sehingga dikatakan “Sangat Layak”. Hasil validasi oleh ahli materi pada tahap pertama dengan tingkat persentase sebesar 60% namun pada tahap kedua berubah menjadi 90% sehingga dikatakan “Sangat Layak”. Respon siswa terhadap media ini dapat dilihat dari efektivitas dengan rata-rata skor yaitu 88% sehingga media ini dinyatakan efektif. Pada uji coba memperoleh nilai rata-rata 48 pada saat *pre-test* dan mengalami peningkatan hasil belajar setelah menggunakan media dengan nilai rata-rata 85 pada saat *post-test*, sehingga hasil belajar mengalami kenaikan sebesar 37%. Dapat disimpulkan bahwa media pembelajaran video animasi berbasis *Adobe Premiere Pro* di kelas 6 SDN 173405 Sosorgonting layak digunakan dalam proses pembelajaran.

***Kata Kunci:* Video Pembelajaran Animasi, *Adobe Premiere Pro*.**



## ABSTRAC

**Monika Artauli Nainggolan. *Development of Adobe Premiere Pro-Based Animation Video Learning Media on Theme 3 Sub-theme 2 Material Characters and Inventions in Class 6 SDN 173405 Sosorgonting T.A 2020/2021. Essay. PGSD Study Program, Faculty of Education, Medan State University. 2021.***

*This research on the development of Adobe Premiere Pro based animated video learning media is based on the problems researchers found at SDN 173405 Sosorgonting. Based on the results of observation and interviews, in the form of problems found by researchers during the teaching and learning process, teachers still rarely use learning media in the form of animated videos but use image media as learning media.*

*The purpose of this study was to determine the feasibility, effectiveness and practicality of animation video learning media based on Adobe Premiere Pro on PPKn content. This research is a type of development research (Research and Development) using the ADDIE development model (Analyze, Design, Development, Implementation, and Evaluation).*

*The results of the study show that the animation video learning media based on Adobe Premiere Pro on PPKn content with the percentage level of eligibility given by media experts is 84% so it is said to be "Very Eligible". The results of the validation by material experts in the first stage with a percentage level of 60% but in the second stage it changed to 90% so it was said to be "Very Eligible". Student responses to this media can be seen from the effectiveness with an average score of 88% so that this media is declared effective. In the trial, it obtained an average score of 48 at the pre-test and increased learning outcomes after using the media with an average score of 85 at the post-test, so that learning outcomes increased by 37%. It can be concluded that Adobe Premiere Pro-based animation video learning media in grade 6 SDN 173405 Sosorgonting is feasible to use in the learning process.*

**Keyword: *Animated Learning Videos, Adobe Premiere Pro.***