# CHAPTER I INTRODUCTION

## **1.1 Background of the Study**

Currently, many learners are used technology for easier to do their research on. Most area of sciences and arts there are increasing interest to do the research on a computer. In other words, it has changed many activities like typing, editing, exploring and communicating. For the reason that, now learner uses computers more than the past, where in the past to do it with manual. Moreover, from the information or the technology function are assumed that everyone should know to organize, to move and manipulate a text as experiential meaning at hand.

As a teacher, computer technology helps in working. For the learner slightly knows a system, Muir-Herzig (2003: 119) on his research mentions that the current teacher proficiency of technology equipment and application such as "Computer, Digital Camera, Scanner, Projector, Distance Education, Word Processing, Database, Spreadsheet, Drawing, Website Development, Electronic References, Discussion Groups, Instructional Software, Presentation Software, Hypermedia, Email, Internet, Assistive Technologies and Instructional Methods for Integrating Technology." Thus, the instructional texts are found in operating system or software should be mastered by instructors. And, the competency itself would be related by the writer to artificial intelligence that encodes with strings which intelligence of experiential meaning in the texts help of windows 8. The learner can use the text as experiment on their work. With the technology writer's assumes that the meaning of the text would become found well, their work will be more focus. Therefore, with mastering the experiential meaning in texts operation, the brainware would be more understood of the new interface, speed of boot, speed of resume from sleep, of the system which are all the learners are usually connect with the technology. Then, user's understanding of the experiential meaning will help them on taps or clicks each instruction in every program which is opening on a screen of the computer.

In accepting the text, idea of language will help brainwares or users to understand what is experiential. Majority of the users have difficulties for understanding a text. Even though, they past from the text on is operated in the operating system several times. It is need to pay attention in getting the idea from the text. There are so many factors that influence to understand them. For instance, has limited ability to reduce them. As a result, become reduce speed in getting the idea from information on the text. Then, developing the idea in reading is in fact not easy as some people think. Generally of the people work without giving much thought on how they do it since to assume that reading in working with a program is not very important. To operate at the same time reading texts are only an activity to read some words or sentences, thus to less concentrations to the result of the reading experiential meaning in windows 8 help texts.

Instructional windows 8 help texts are as information which have new interface. Hence, as information, it applies with its understanding; it gives an explanation or guidance to the brainware on operating or takes action that they are needed, to carry out on the computer. On the other hand, the rapid developments of science and technology have brought many changes. People can access information from windows help at the same time as addition on their knowledge. That's why the instructor and practitioner who studies English can enlarge their knowledge by reading the instructional texts which serves with English.

Choosing experiential meaning in windows 8 help texts are based on the interesting and curiosity of the writer on his supporting knowledge about the subject, since this era are also nearly all of the reality implementation, and habitual action connects with them, as far as writer's experience has seen that most of people just apply them without know to read and understand the experiential meaning, with lexical string all of them are going to involved and deserve through are sophisticated of relation.

Experiential meanings of the study are very important to be discussed because they have a part structure that can be described functionally in terms ideation. Furthermore, in the ideation the experiential meaning concerns with the clauses and lexical strings which have appearances as the way of representing patterns of experience through the process of taxonomic relation.

For instance, start screen data.

There are lots of ways to get to start, but here are a few quick ones:

- With touch, swipe in from the right edge of your screen and tap the Start charm.
- With a mouse, click in the bottom-left corner of the screen.
- On a keyboard, use the Windows logo key **!!**.

From the data are found, the experiential meaning in the text applied by using lexical strings, here are their description:

- 1) With touch, swipe in from the right edge of your screen and tap the Start charm.
- 2) With a mouse, click in the bottom-left corner of the screen.
- 3) On a keyboard, use the Windows logo key **#**.

The strings show the experiential in the text, there are three strings. As readers are immediately underlined, circled, highlighted, bulleted, colored, bolded, italicized, strikethrough, double strikethrough, shadowed, superscripted, subscripted, outlined, embossed, engraved, small caps cased, all uppercased, toggle cased, aligned, indented, spaced, sized, and font styled texts to value of the style their reading on. But, now they should try other innovation by using strings. Thus, the writer is very interested on searching closely about experiential meaning as found in windows 8 help texts which is directed to the importance understanding and comprehend the texts. And the designation is "Experiential Meaning in Windows 8 Help Texts."

## 1.2 Scope of the Study

Scope of the study is experiential meanings. The experiential meanings are related to ideational (Halliday, 2007), the ideational is theory of systemic functional linguistics (SFL). Ideational meanings between clauses, the clause of windows 8 help texts, and categories of ideational meanings, Saragih (2013) in his slide PPT, elaborated in chapter II.

## **1.3 Problems of the Study**

The problems of the study are formulated as the following:

- 1) What types of experiential meanings are used in windows 8 help texts?
- 2) What contexts of experiential meanings are encoded the way in windows 8 help texts?
- 3) How are experiential meanings encoded in windows 8 help texts?

### 1.4 Objectives of the Study

The objectives of the study with reference to the problems are to:

- 1) find out the experiential meanings in windows 8 help texts.
- locate out the context experiential meanings the way they are encoded in windows 8 help texts.
- 3) investigate the experiential meanings encoded in windows 8 help texts.

## **1.5 Significance of the Study**

Findings of study are assumed as theoretically and practically as follow:

- Theoretically, the readers can enlarge their knowledge on theories of experiential meaning in order to get some information easily.
- 2) Practically, the readers and writers realize their understanding in applying the technology with accepting its text. In addition, to another researcher who would like to conduct an in-depth study the experiential meaning.
- 3) In English language education and art the experiential meanings in windows 8 help texts found can be used as additional of teaching materials for the students in English department or interested.