

CHAPTER I

INTRODUCTION

1.1 The Background

Language is one of the tools of communication. Robert Henry and David Crystal in article (Britannia.com,2000) state that language, a system of conventional spoken, manual, or written symbols using which human beings, as members of a social group and participants in its culture, express themselves. The functions of language include communication, the expression of identity, play, imaginative expression, and emotional release. The language itself contains information, feelings, and emotions. According to Todd, Kreidler (1998: 3), states that linguists want to find out more about how language works, and also about the general knowledge possessed by people in sharing information and feelings. Every human being uses language to communicate with other humans.

In linguistics, dealing with important elements of certain languages, such as words, and also the combination of these elements in more complex structures, such as phrases. Linguistics is also about the speaker's voice modulation which depends on the intention of the speaker. This is about how listeners connect the information they have with the new information they get. According to Fromkin and Rodman (in Wagner, 2003), state as objects of linguistic study, language itself can be in the form of spoken or signed, and everyone has at least one of them. Linguistics means the study of language to share information, feelings, and intentions. The language itself can be oral or signed. It can also be in the form of a single meaningful element such as a word, or some unifying element such as a phrase, or even clauses and sentences.

Language, like culture, is another most human attribute, famous for its unity in diversity, there are many languages, all are different but all are basically the same, because the most important thing is that the hearer got the message of their utterances. Since the utterances are too simple, and sometimes messed, only some people can understand well what they actually mean. Language is not only used to communicate in daily activities, but language also used to express one's personal reactions, emotions, and thoughts. It means when people talking, and the other listening, they have their own understanding, and it calls a logical concept.

The concept creates when they understand the meaning of the sentences. The logical theory begins with the concept of an argument. An argument is one or more statements, called premises, offered as a reason to believe that a further statement, called the conclusion, is true, that is, corresponds to reality. When a sentence relates to another sentence, then the idea can be stronger to be a sentence and it can stand alone, and it is called Entailment.

It happens when the truth of one proposition affects the other one, (Griffiths, 2006: 25). For example, if it is true that "Cindy held a rabbit" then it will always be true that "Cindy held an animal" as "Cindy held a rabbit" entails "Cindy held an animal". Equally, if it is true that "Tomorrow is Thursday" then it cannot be true that "tomorrow is Wednesday" as tomorrow cannot simulate be both "Thursday" and "Wednesday" at the same time. The two examples list above represents the two different types of entailment that there can be tautological and contradictory.

Entailment can be found in daily conversation, or portrayals of daily life like movies, plays, novels, talk show, or anything that still their conversation on it.

Vlog is called a podcast, a term used to refer to audio and video blog posts, (lifewire.com).

In this era, Vlog is a trend that famous in Millennials generation. Because by vlog we can earn money. Content of vlog can be very broad coverage as long as they have a viewer that loyal to keep watching their video. They can get money after their video has been trending in YouTube. In this case, this study takes vlog as the object of this research. This study will take vlog with theme “Rans the world” and it consist of five video vlogs by Rans Entertainment because Rans Entertainment is Youtuber from Indonesia, which has the highest income in 2019, (kompas.com).

There are some reasons that make this study interesting to do research first, this research had been done by many researchers, but they have conducted Entailment research in movies, song lyrics, etc. Like “A Semantic Analysis of Entailment Applied by the Main Character in the Movie *Life of Pi*” (2014) by Hilyatus Sa’adah. “A semantic analysis of entailment in *the da vinci code* movie” (2017) by Yesi Rahmawati. And “An Analysis of Entailment in Lady Gaga’s Song Lyrics” by Sitti Salma Malewa (2018). They suggest conducting Entailment research in a different field such as drama, novels, talk shows, or whatever there are conversations in it. This study takes vlog as the object because in this era vlog is a trend that is very popular with all circles, besides being able to upload what we like vlog can earn money.

Second, this study is quite interesting and many people have not understood yet about entailment well that can be found in daily conversation. Many people do not get a message from what they listen, although the utterance is

simple sometimes, they are messed, just some people that can understand what actually they mean well. Through this research, people are able to know what the speaker or sentences mean.

1.2 Problem of the study

With reference to the background problem are formulate as the following :

1. What types of entailment are found in Rans Entertainment's vlog?
2. How are the entailments realized in Rans Entertainment's vlog?
3. Why do entailments occur in Rans Entertainment's vlog in the ways they do?

1.3 The Objectives of the study

In relation to the problem the objective as the study are :

1. to investigate the forms of entailment used in Rans Entertainment's vlog
2. to describe how the entailment realized in Rans Entertainment's vlog, and
3. to explain the reasons entailment applied in Rans Entertainment's vlog.

1.4 The Scope of the study

This research will focus on the utterance by Raffi Ahmad and Ngatia Slavina, in dealing with the sentences that they are said during vlog, the writer limits the research only five content that there in Rans Entertainment YouTube channel which is the utterance of Rafi Ahmad and Nagita Slavina. The vlog that

the writer will take is video with theme “Rans the world” and consist of five content videos, which is :

1. “Mama Gigi makan mulu di street food Swiss, hamil? Pantesan”.
2. “Lihat super indahnya Belanda, shock karena ester hilang!”.
3. “Tas yang isinya paspor, dompet, uang hilang!”.
4. “Ke gang Haryy Potter ditemenin calon jendral & mahasiswa”.
5. “Penelusuran tempat horor di York”.

1.5 The significance of the study

The significance of this research, the researcher expect will give a practical and theoretical impact for readers. For practical, the researcher expects the result can useful for people especially for student in English literature can apply entailment in daily life when talking with other people. For theoretical, the researcher expects the readers can get more knowledge and information about the semantics of entailment.