

ABSTRACT

Suriani, 2162210008, Syair Bajoden in Bintuas Village, Natal District, Mandailing Natal Regency; The Study of Semiology by Roland Barthes. Indonesian Literature Study Program / S-1. Department of Indonesian Language and Literature, Faculty of Languages and Arts, Medan State University.

This study aims to determine the contents of Bajoden's poetry in Bintuas Village, Natal District, Mandailing Natal Regency. The method used is descriptive qualitative. The research on Syair Bajoden was conducted in Bintuas Village, Natal District, Mandailing Natal Regency. The data in the study came from informants in the field, namely the head of the customary institution. Other data used in this study are interviews and observations related to Bajoden poetry in Bintuas village, Natal District, Mandailing Natal Regency or direct observation of the embodiment of this tradition. The analysis aims to define and describe meanings in the form of denotative meanings, connotations, and myths (messages) contained in the Bajoden poetry in Bintuas Village, Natal District, Mandailing Natal Regency. In Bajoden's poetry there are meanings (denotations and connotations) and myths (messages) that are addressed to the child so that one day he can become a child who is in accordance with expectations and becomes a source of happiness in the household. Myth (message) in Syair Bajoden in Bintuas Village, Natal District, Mandailing Natal Regency, so that someday the child can live a decent and happy life. Continue to do good and stay away from bad things. Being a successful and successful child and being the pride of parents. After being analyzed, it is known that the meaning of denotation, connotation, and myths (messages) contained in the Bajoden Poetry, is in the form of hopes and prayers of a mother / parent for the life of the child in the future. The meaning of Syair Bajoden in Bintuas Village, Natal District, Mandailing Natal Regency is related to the life teaching of the child. So that someday the child can live a good life according to the norms and find happiness.

Keywords: Semiotic, Denotation, Connotation, Myth (Message)

